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WELCOME

TO OUR GREAT STATE OF ARIZONA



Every year millions of travelers from around the world choose Arizona as their preferred travel destination, and each year, Arizona rolls out the red carpet to show its sincere appreciation.

It is interesting to note that 50% of all annual travelers are visiting Arizona for

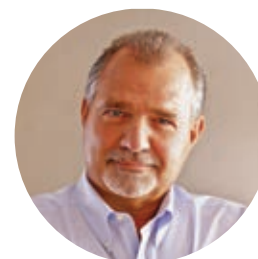
the first time, and 70% of adult residents were born somewhere else. These indicators point to the high quality of Arizona life and are two major reasons why so many people want to live here and visit with us. The State of Arizona remains a top 10 travel destination. Arizona's southwestern flare and year-round climate, which offers more than 320 days of sunshine, are keys factors for those wanting to break away from long winters and colder climates. From our historic Grand Canyon and Lowell Observatory in Northern Arizona to the iconic Biosphere 2 and Kitt Peak National Observatory in the south, there is so much to discover and enjoy throughout the state.

Whether you are looking to enjoy our great outdoors, play golf, shop, dine, experience our diverse culture and heritage, or simply indulge yourself at one of our world-class resorts, Arizona has it all. There is always something around the next corner that will surprise and delight

you and capture those memories that will last a lifetime. WanderAZ magazines enhance our reader's overall trip experience. Through our unique regional design format, handcrafted maps and important traveler data, these elements help visitors to better navigate around Greater Phoenix and Northern Arizona.



We hope you will enjoy your copy of Wander AZ magazine either in print or online. To learn more about the best places to Eat, Shop, Play and Visit, we invite you to visit our interactive website at ... **WanderAZ.com**



Jamie Copland, Publisher
The Wander Media Group, LLC

The 48th State

GRAND CANYON

Arizona, was the last of the contiguous, the Lower 48, to fill in the American map. On February 14, 1912, with its wild and lawless frontier days behind it, Arizona joined the Union after surviving Civil War skirmishes, gunfights, and the Apache Wars. At that time Arizona's population was approximately 215,000. In comparison, the population of neighboring state California was more than 11 times larger, at roughly 2.4 million.

Long before Arizona became a state, its land was scoured by Native Americans in search of minerals for trade and decoration. Historians estimate mining took place as early as 1,000 B.C. Native Americans heated copper and shaped turquoise into jewelry and decorations. The Tohono O'odham people mined hematite and the Apaches used cinnabar as body paint.

Spaniards arrived in the mid-1500s in search of wealth and cities of gold. As the land began to change hands, Mexicans, Europeans and Americans from the young nation entered the territory in search of its well-known deposits of gold, silver, copper and other minerals found in the mountains and desert sands. Prospectors risked their lives in search of instant wealth. While a few struck it rich, most were not so lucky. In some cases, great fortunes were made and lost in short order. In Arizona's history, approximately 400,000 mining claims have been filed in the state, with about 4,000 companies formed in the industry, some of them vital economic contributors to this day. Shepherders and cattlemen also came to Arizona to stake their claim on a new life, contributing to the reputation of the "Wild West" when their hostility toward each other erupted into range wars over land and water for their herds. To protect settlers from unfriendly natives, the U.S. Army came West and built forts. Several major conflicts between the cavalry and Native Americans, most notably members of the Apache tribe, took



DOWNTOWN PHOENIX

place in Arizona. After the surrender of Geronimo in 1886, ranchers, farmers and other settlers rapidly expanded their claims on land in the territory. While the Atlantic and Pacific Railroad began construction in 1866, a period of brisk railroad construction commenced in the 1880s, bringing another wave of settlers, trade, and civilization to Arizona.

Many people in search of a new life headed west and north during the 19th century to seek their fortunes, or to simply make a living and raise families. These courageous pioneers laid the foundation for the Arizona of today, and the storytelling and folklore that originated in those early days has been transformed into scores of classic books and movies. Who hasn't heard of the legendary marshal Wyatt Earp and his sidekick Doc Holliday, and the famous Shootout at the O.K. Corral? Who hasn't seen classic Western movies such as Stagecoach, Red River, Fort Apache, The Searchers and Rio Bravo? All starred John Wayne and were filmed in part right here in Arizona? Wherever you go throughout this great state, the history of the Old West surrounds you.

From the 1950s through the 1970s, Arizona became known for its five Cs of copper, cattle, cotton, citrus and climate. These days you can add a sixth C, for

Canadians. From business, tourism and residential perspectives, Canadians remain a major boom for Arizona's local economy. In fact, Canadians now represent the largest foreign sector of the state's tourist trade, as well as the majority of new Arizona businesses started by foreign entities and foreign ownership of both commercial and residential properties across greater Phoenix and beyond.

Arizona remains a highly popular travel destination for visitors from the U.S. and around the world.

The beauty of Arizona's natural landscape provides the ideal backdrop for a vast array of outdoor activities.

Today, 111 years after Arizona became the 48th State, the population has grown to over 7.2 million people. California and Texas are now the top two states for people relocating to Arizona. Phoenix, is now the state's biggest city and the countries fifth largest overall. Maricopa County, of which Phoenix is the county seat, accounts for a population that is rapidly approaching 5 million residents. Tucson is the state's second-largest city, with a population for the greater Tucson metropolitan area exceeding 1 million. Arizona's 24th Governor is Katie Hobbs, a Democrat was sworn into office on January 2nd, 2023. Governor Hobbs is a fearless advocate for Arizona.

Arizona remains a highly popular travel destination for 10's of millions of annual visitors from all over the world. What's the draw, you might ask? Arizona offers roughly 330 days of sunshine per year, outdoor recreational opportunities including world-class golfing, luxurious resorts and hotels, exceptional cuisine, exciting nightlife, premier shopping areas, and an abundance of historical landmarks and natural attractions. The state is rich in Native American culture, with its imprint readily apparent across the state and more readily so on its numerous reservations. The history of the Old West can be found statewide from Southern Arizona mining towns of Bisbee and Tombstone, Colorado River port of Yuma, in Central Arizona's Valley of the Sun in Phoenix and Scottsdale, as well as in Northern Arizona in the former territorial capital of Prescott, the red rocks of Sedona, the Route 66 town of Flagstaff and the terminus of the Grand Canyon Railway in Williams. Running along Arizona's northern border are the Grand Canyon, houseboat capital Lake Powell, and the iconic Monument Valley on the Navajo Reservation. And let's not overlook the desert water resort towns of Lake Havasu City and Bullhead City on the Colorado River, both of which are favorites among outdoor enthusiasts.

The Valley of the Sun is a sports mecca that boasts every major sports franchise. The NBA, WNBA, NFL, MLB, NHL, USL soccer and the Arena Football League. Annually it hosts numerous world-class sporting and racing events that include 15 MLB baseball teams who make the Valley their Cactus League Spring Training headquarters, the Waste Management Phoenix Open golf tournament referred to as "The Greatest Show on Grass," also viewed as the most popular tournament on the PGA tour, the Barrett-Jackson Car Auction, the Fiesta Bowl, Scottsdale's Arabian Horse Show (the largest of its kind in the world) coupled with two NASCAR Cup Races and an INDY CAR race both held at Phoenix Raceway. The Valley has also played host to the College Football Playoff National Championship, the 2017 and 2023 Super Bowl and NCAA'S Men's Basketball Final Four, which it will once again host in 2024. Sports is a major economic driver for Phoenix and the State.

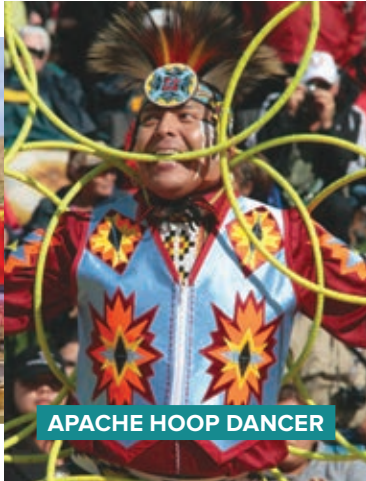
Outdoor activities abound wherever you might be travelling throughout the state. You can experience breathtaking desert landscapes and historic ruins while you enjoy our southwestern hospitality. Whether you fish, swim, hike, bike, ski, enjoy horseback riding, hot air ballooning or camping, the State of Arizona has it all.

Arizona, the 48th State is also known as the Grand Canyon State, because the Grand Canyon in Northern Arizona ranks as the 7th natural wonder of the world. It represents the #1 overall attraction for all visitors to Arizona. In southern Arizona, another major attraction that should not be missed is Biosphere-2. This venue is an engineering marvel and one of the largest greenhouses on the planet.

We hope you enjoy all that Arizona has to offer.



ROUTE 66 STATION



APACHE HOOP DANCER



BIOSPHERE 2 IN ORACLE, AZ

ARIZONA'S NATURAL WONDER

In 2019, the Grand Canyon celebrated 100 years as America's 17th National Park.

President Theodore Roosevelt first visited the Grand Canyon in 1903. An avid outdoorsman and conservationist, he designated more than 600,000 acres of the Grand Canyon Forest Reserve as a National Game Preserve in November 1906. In January 1908, Roosevelt added adjacent national forest lands and designated it a U.S. National Monument, which was as far as the law allowed without the support of Congress. At that time, the Grand Canyon was a national monument while Arizona remained a territory. Land and mining claim owners successfully blocked additional conservation efforts for another decade, but Congress eventually approved legislation. On February 26, 1919, President Woodrow Wilson signed into law establishing the Grand Canyon as the 17th U.S. National Park.

The Grand Canyon numbers among the world's greatest geological spectacles and may be the most spectacular gorge on the planet. The Grand Canyon measures 277 miles long, from 600 feet to 18 miles wide, and more than a mile deep. The Colorado River, earthquakes, and the powerful forces of water and weather helped create this giant crevice that meanders through the Navajo, Havasupai, and Hualapai Indian Reservations.

The canyon's horizontal strata retrace the geological history of the last 2 billion years. Geologists estimate it would take nearly one million cubic miles of rock and soil to fill the canyon, which the Colorado River evacuated over time. To enjoy its storied sunsets, it's best to arrive an hour early to enjoy the dynamic color palette and breathtaking views of mammoth buttes and shadowed side canyons.

The Colorado River,
earthquakes, and the
powerful forces of water
and weather helped create
this giant crevice.

The area has been inhabited for thousands of years by Native Americans. These Ancestral Puebloans considered the Grand Canyon a holy site, as do many Native Americans to this day. A member of the Coronado Expedition, García López de Cárdenas, was the first European known to have viewed the Grand Canyon in 1540.

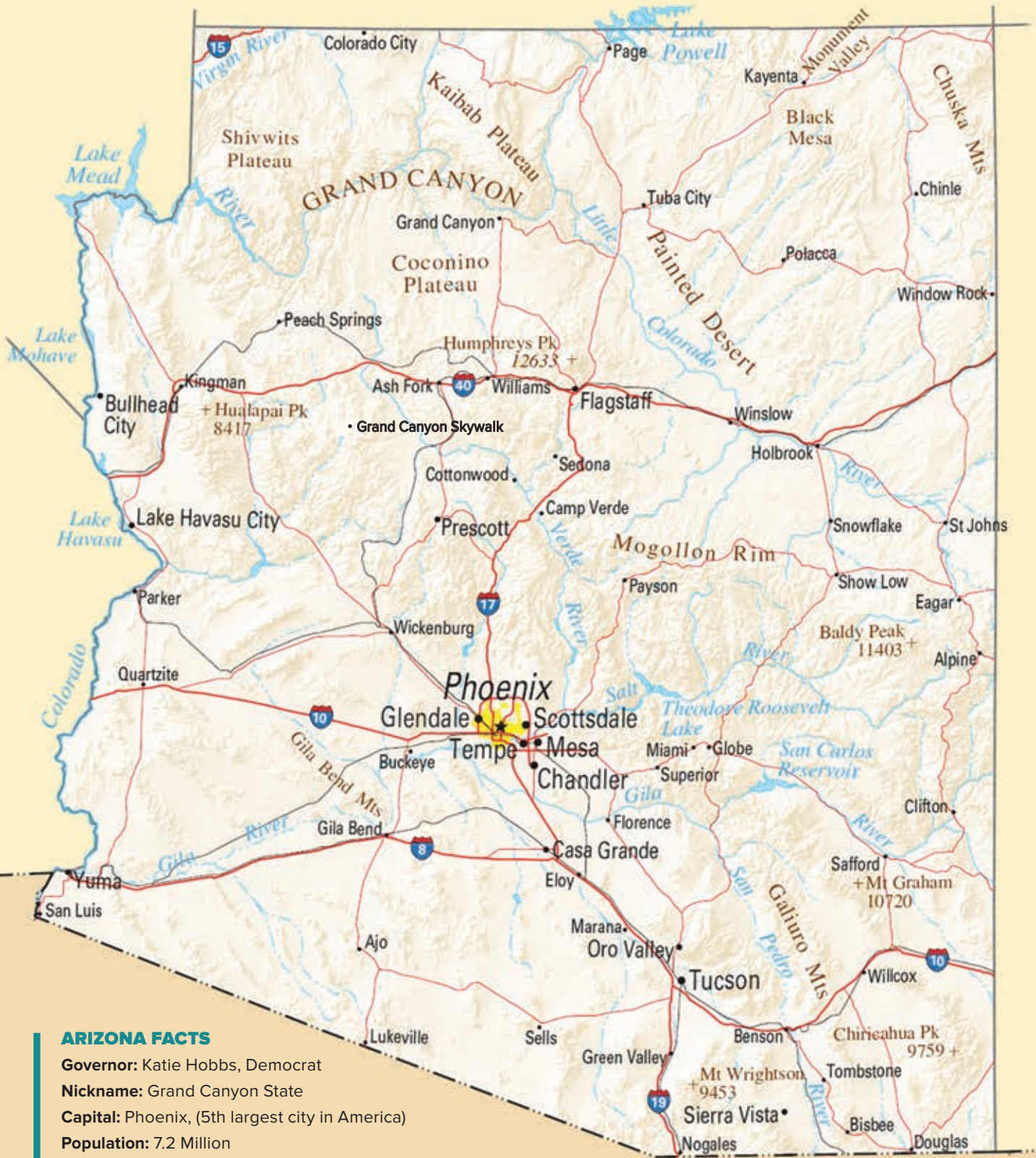
The South Rim Historic Village, located at the northern terminus of the Grand Canyon Railway, features many buildings from the early 1900s. El Tovar Hotel, known as one of the most elaborate hotels west of the Mississippi when it opened in 1905, was declared a National Historic Landmark in 1987. Other buildings of note such as Hopi House (which also opened in 1905), Lookout Studio, and Bright Angel Lodge were designed by famed architect Mary Jane Colter and are located within walking distance. The South

Rim with its average elevation of 6900' is open year-round, whereas the North Rim is open only from mid-May to mid-October due to its higher elevation of 8100' and its corresponding heavier snowfall.

The region offers an array of services and facilities for visitors, including more than 2,000 hotel rooms with campgrounds also available. Plenty of options for shopping, dining and other recreation exist, such as mule rides and land and air tours. Planning your trip well in advance is highly recommended as lodging is sometimes booked up to six months in advance.

For more information, visit
grand-canyon-park.org.

ILLUSTRATION BY MICHAEL SWAINE



ARIZONA FACTS

Governor: Katie Hobbs, Democrat

Nickname: Grand Canyon State

Capital: Phoenix, (5th largest city in America)

Population: 7.2 Million

Became a State: Feb. 14, 1912 (48th state)

Land Mass: 114,000 sq. miles (295,260 sq. km)

Highest Elevation: Flagstaff at 7,000 feet (2,130 m)

Most Visited Attraction: Grand Canyon National Park

Number of Counties: 15; State Parks: 28

State Flower: Flower of the Saguaro Cactus

Ten Largest Cities: Phoenix, Tucson, Mesa, Chandler, Glendale, Scottsdale, Gilbert, Tempe, Peoria, Yuma

Arizona's 5Cs: Cattle, Climate, Cotton, Copper and Citrus 5 New 5Cs: Culture, Community, Connectivity, Commerce and Catalyst



Volume 9, Issue 3 | \$10.00

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NORTHERN ARIZONA SPRING 2023 ISSUE



The Lowell Observatory has been making history beneath the awe-inspiring dark skies of Flagstaff, Arizona, for over 125 years. Experience the past, present, and future of astronomy firsthand. History is made every day by our brilliant team of researchers, and discovery awaits you, too. Look through our historic and cutting-edge telescopes yourself to see our universe like you have never seen it before.

Established in 1894, Lowell Observatory boasts a long history of astronomical research and discovery, including VM Slipher's revolutionary recessional velocity measurements and Clyde Tombaugh's discovery of Pluto. Lowell's historical exhibits include exhibits on our founder, Percival Lowell; how Pluto was discovered; our current avenues of astronomical research; and more. Experience the six state-of-the-art public telescopes of the Giovale Open Deck. Explore our beautiful scenic grounds and the Observatory atop Mars Hill, overlooking historic downtown Flagstaff. See why we are recognized as the world's first International Dark Sky destination. **For more information visit lowell.edu.**

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Arizona Lodging & Tourism Assoc



Arizona Restaurant Association



Please Recycle This magazine



National Concierge Association

Destination **Northern AZ**



Destination Prescott AZ

Population: 40,590 | Distance: 100 miles north of Phoenix | Drive Time: 1 hr-40 mins

Prescott is a popular destination where residents and visitors meld together to enjoy northern Arizona's culture, history and an assortment of outdoor events and activities. Just a short drive (less than two hours) from Phoenix, Prescott hosts many festivals and fairs throughout the year. The jewel of downtown Prescott is the Courthouse

Plaza, which is surrounded by a number of local restaurants, shops, antique stores and galleries. This block makes up the historic Whiskey Row, in the heart of the business district, which also features the Hotel St. Michael, the Hassayampa Inn, the Bird Cage Saloon and The Palace Restaurant and Saloon. Prescott hosts the World's Oldest Rodeo every year during 4th of July

week, celebrated with a festive parade. For nearby outdoor enjoyment, there's hiking at Thumb Butte and other trails, mountain biking on the Salida Gulch Trail, and fishing and boating at Lynx Lake. Interested in history? Check out the Sharlot Hall Museum or the Smoki Museum. Any time of the year, a day in Prescott is always a great day!

To learn more, visit prescott-az.gov.

In 1864 Prescott was Designated as the capital of Arizona territory, replacing the temporary capital at Fort Whipple. The territorial capital was moved to Tucson in 1867. However in 1877, Prescott once again became the territorial capital until Phoenix became the state's permanent capital in 1889

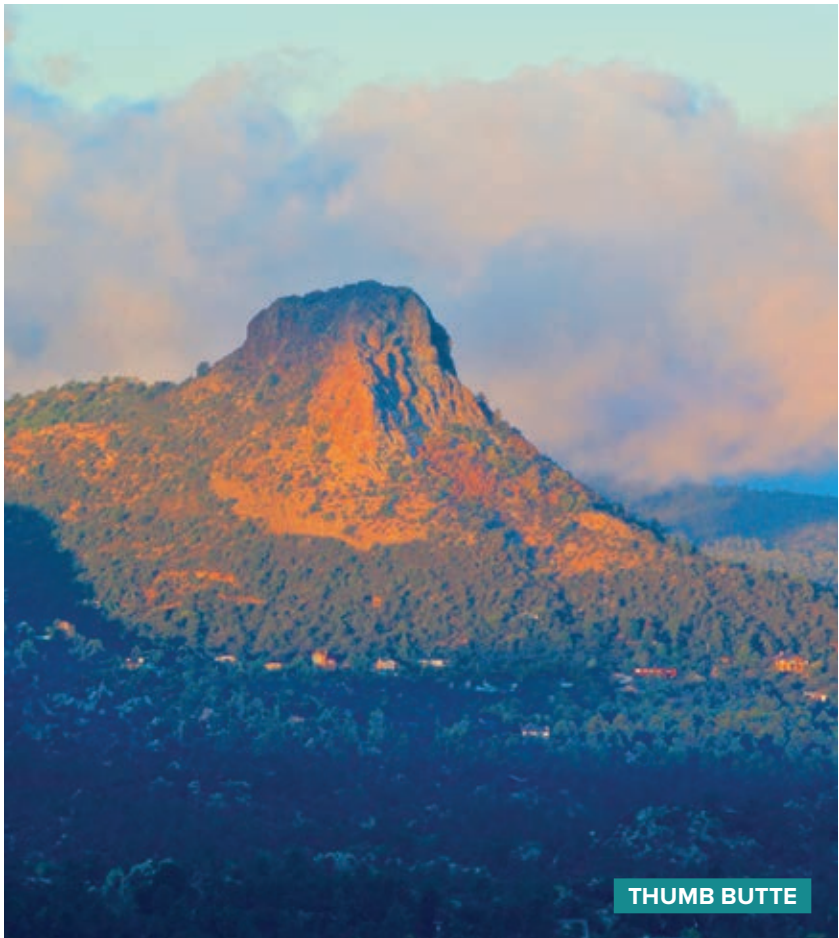
PRESCOTT COURTHOUSE



WHISKEY ROW



THUMB BUTTE



Prescott Local Events and Highlights



Prescott Farmer's Market Saturdays

The Prescott Farmers Market is open Saturdays, 7:30 am to 12:00 pm April through October.

prescottfarmersmarket.org



Prescott Art and Wine Festival August 6th – 7th

Showcasing a wide range of original works by more than 130 jury selected fine artists and craftsmen.

vermillionpromotions.com



Whiskey Row

Whiskey Row is full of some of Prescott's oldest history. This street is named Whiskey Row because of the large number of saloons in one place. At one point the block hosted a total of 40 saloons.



4th Friday Art Walk

Showcasing regional & international photography, painting, sculpture, jewelry & wearable art! Held every 4th Friday from 5 – 8 PM.

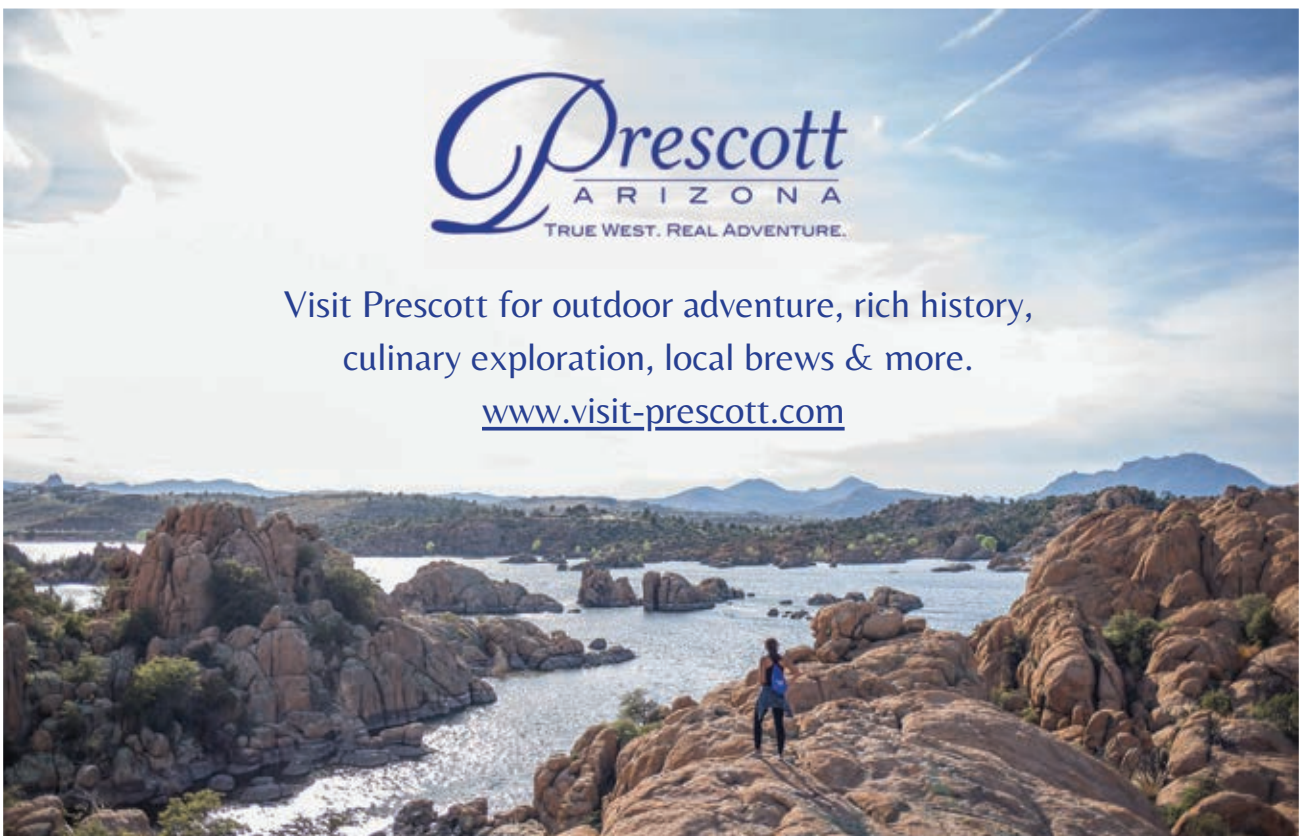
artthe4th.com



Prescott Indian Art Market | September 16th – 17th

Prescott Indian Art Market is Sharlot Hall Museum's premier Native American art market, featuring Indigenous art, music, performances, demonstrations, and more. Over 100 top native artists present artwork in this juried show, showcasing art media ranging from oil painting and beadwork to pottery and weaving.

sharlothallmuseum.org



Prescott
ARIZONA
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Destination Jerome AZ

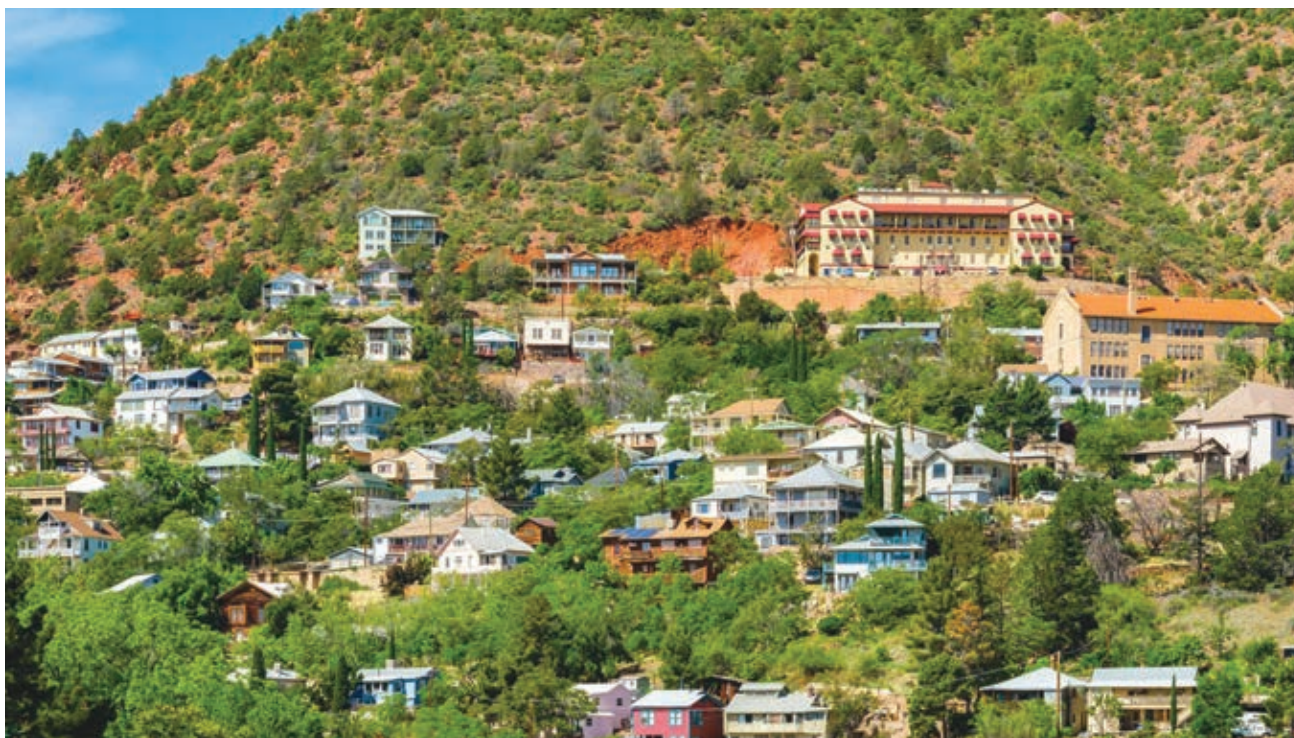
Population 455 | Distance 110 miles | Drive Time 2 hrs from Phoenix

Jerome is less than two hours north of Phoenix. Founded in 1876, this once thriving and reputedly immoral mountainside mining community overlooking the Verde Valle, after the mines closed in 1953 and "King Copper" left town, the population went from a peak of 15,000 in the 1920s to a low of 50 people. The Jerome Historical Society guarded the towns buildings against vandalism and the elements. In 1965, the Douglas Mansion became a State Park, and Jerome became a National Historic Landmark in 1976. Now Jerome is known as a haven for artists, writers, musicians and historians. They also boast some great restaurants. Every building in Jerome has a story.

The House of Joy was originally a brothel, then a restaurant, and now an attractive "brothel boutique." The Haunted Hamburger building used to be a boarding house for miners. Now a popular restaurant, bar and bakery, it boasts of being (what else?) haunted by hammer-thieving ghosts. The Conner Hotel was built in 1898 by David Conner and originally rented rooms at \$1 a night, but fell into ruin after years of prosperity. The building is now restored and up to current safety standards, with all rooms beautifully upgraded. Rates are reasonable, but don't expect \$1 a night. Bring your camera when you visit. Along with everything else it offers, Jerome is a photographers delight!



Jerome is known as a haven for artists, writers, musicians and historians.



Jerome Local Events and Highlights



Haunted Hamburger

Aside from the phenomenal menu, enjoy the fresh air and take in Jerome's spectacular 100-mile view from the restaurant's deck. thehauntedhamburger.com



Jerome State Historic Park

Learn about the mining history of Arizona on a guided tour, and stop by the Douglas Mansion where you can learn about one of the most famous mining barons in the US. azstateparks.com



Wine Tasting

As the epicenter of Arizona's wine country, Prescott and the Verde Valley offer a tremendous opportunity for some of the country's best wine tasting in one place.



Gold King Mine

Just above Jerome is the curious Gold King Mine. Known as Haynes, it was home to about 300 miners during the boom years. goldkingmineghosttown.com



Jerome Art Walk

First Saturday of the Month
A favorite evening for locals and tourists. Festivities begin at 5pm and continue until 8pm. jeromeartwalk.com



Tours of Jerome

An entertaining one-hour walking tour, that provides a historically accurate first hand look at what the "Wickedest City in the West" used to look and feel like. jeromeghosttours.com

SPOTLIGHT:

Out of Africa Wildlife Park

While many animal attractions boast of getting up close and personal, none can claim the immersive nature of Out of Africa with its African-like sanctuary; one that respects the animals with spacious natural habitats and provides you with an unforgettable experience. Here, every animal has a name and a story waiting to be shared. In this animal kingdom, education and entertainment are a way of life.

Out of Africa offers a full day of activities and viewing, all covered with the price of admission. You'll be thrilled with exciting shows like TIGER SPLASH® – a world renowned spectacle featuring Bengal and Siberian tiger(s) playing with caretakers in an aquatic arena. Or AFRICAN BUSH SAFARI is an immersive tour that feels like you've transported to the plains of Africa. Other shows like Creature Feature, The Predator Feed, and Giant Snake Show will have you grinning from ear to ear.

For the more adventurous, upgrade your safari with an hour-long SUPERMOG TOUR to get an expanded view of the animals and sanctuary or get a behind-the-scenes look with the VIP TOUR. Don't forget the PREDATOR ZIPLINE; your opportunity to soar above the animals. Located minutes from Sedona in the Verde Valley, Out of Africa is open daily from 9:30 am - 5:00 pm. Use 1-17, exit 287.



VISIT COTTONWOOD



Heart of Arizona Wine Country



YOU ARE
welcome
HERE!



Destination Cottonwood AZ

Population 12,100 | Distance 99 miles | Drive Time 1 hr-20 mins from Phoenix

A short drive from Phoenix brings you to the City of Cottonwood. Incorporated in 1960 and the economic heart of the Verde Valley, the city recently went through an extensive re-branding and is now known as the "Heart of Arizona Wine Country". Focused on the Old Town Cottonwood tourist area, with over 60 local businesses and wine tasting rooms, the city is the epicenter of the Verde Valley.

The city is located adjacent to the Verde River at elevations ranging from 3,300 feet to 3,900 feet above sea level. It experiences a mild climate which, together with its proximity to an abundance of natural amenities such as the Grand Canyon, Sedona, Dead Horse Ranch State Park, Tuzigoot National Monument and the historic mining communities of Clarkdale and Jerome, it continues to attract steady growth and significant annual tourism. The regions of Cottonwood, Jerome, Clarkdale and Camp Verde boast a combined population of just under 30,000.

Welcome to Northern Arizona's Wine Country

The Verde River runs through the valley and is augmented by flows from Sycamore Canyon, Oak Creek, Beaver Creek and West Clear Creek. The area is unsurpassed in its variety of physical beauty with the red rocks and Mogollon Rim to the north and east and the Black Hills and Mingus Mountain dominating the western and southern portions of the valley.



Cottonwood Local Events and Highlights



Thunder Valley Rally

September 15th – 16th

Where history is just the beginning. Enjoy concerts, Miss Thunder Valley Rally contest, Dice Run, bike show, vendors and more!

thundervalleyrallyaz.com



Clemenceau Heritage Museum

The Verde Historical Society, who make the museum a reality, and who continue to staff and maintain it, ensuring the continued preservation of the history of the Verde Valley.

clemenceaumuseum.com



Old Town Cottonwood

An easy trip from Phoenix — only an hour and a half drive. Old Town is known for its Main Street with over 60 businesses that attract visitors and support local residents.

oldtown.org



Wine, Whiskey and Whatnot

Check out an array of boozy themed novelties and curiosities. Everything ranging from clothing to furniture, wine bottle candles to picnic baskets!



Friends of the Verde River

The Verde River, the lifeblood of Central Arizona, is one of the last perennial free-flowing rivers in the Southwest. Along its ribbon of green, the Verde journeys through majestic red rock and basalt canyons. A key driver of biodiversity for the Southwest, the Verde provides habitat for over 200 bird species, 90 mammal species, and 75 native amphibian and reptile species.

verderiver.org

CHINO VALLEY

ARIZONA'S OUTDOOR FUN PLACE



OUTDOOR ADVENTURES AWAIT YOU IN THE CHINO VALLEY

This is one of the best adventure areas in Arizona for off-roading. Hike, bike, or camp under the stars. Visitors take their off-road vehicles and spend the day observing the breathtaking vistas of red rock and Chino Valley's natural beauty. Or you can take the Perkins Road through Jerome, past Sedona, all the way to Williams. Maybe, it's the excitement of panning for gold along the Verde River, as you take in the natural beauty only the Chino Valley offers. Whatever your desires, relax and enjoy the great weather, impressive scenery, and unforgettable memories. VISITOR CENTER – 199 North State Route 89, Chino Valley, 86323. discoverchinovalley.org



**SCAN THE CODE
TO LEARN MORE**

By Maggie Tidaback, Economic Development Manager

Destination Verde Valley AZ

Population: 27,000 | Distance: 86 miles north of Phoenix | Drive Time: 1 hr-15 mins

North of Prescott and neighboring Jerome, AZ on your way to Sedona and Flagstaff is a beautiful region known as the Verde Valley. It comprises the cozy northern communities of Cottonwood, Cornville and Camp Verde. Each region offers you gorgeous desert scenery, world-class wineries, historic landmarks and museums, an abundance of antique stores with great cuisine and so much more. Whether it's floating down the Verde River, hiking, trying your luck at Cliff-Castle Casino, visiting Out of Africa Wildlife Park, or take in one of Northern Arizona's most iconic sites: Montezuma's Castle. In the Verde Valley, there is so much for everyone to experience.



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LOCATED JUST OFF I-17 — 30 MINUTES SOUTH OF SEDONA, IN THE VERDE VALLEY



Destination Sedona AZ

Population: 10,111 | Distance: 115 miles north of Phoenix | Drive Time: 1 hr-30mins

The first Anglo settler, John J. Thompson, moved to Oak Creek Canyon in 1876. The early settlers were farmers and ranchers. Oak Creek Canyon was well known for its peach and apple orchards. In 1902, when the Sedona post office was established, there were 55 residents. The town of Sedona was incorporated as a city in January 1988. It's located in the upper Sonoran Desert of northern Arizona, at an elevation of about 4,500 feet. Since Sedona is approximately 100 miles from Phoenix, you can easily make the drive in less than two hours.

Mention Sedona, Arizona, and people conjure up images of the area's majestic red rocks. The vermilion rock buttes, monoliths and spires have distinguished Sedona as one of the most beautiful natural sites in the United States and have made it a world-famous destination. Panoramic views of these stately creations of nature exist in every direction. They spawn a feeling of tranquility, no matter where you are in Sedona. Many of the premier hotel and resort balconies and dining patios provide awesome views of the local landscape, as do quite a few of the outdoor garden hearths you'll find at the romantic bed and breakfasts close to town. You can also take in the captivating scenery while strolling along the banks of Oak Creek.

In the prehistoric era, the Sedona area was covered by ancient seas; the red rock buttes we see today were once sandbars and islands protruding from bottom of the

ocean. Over millions of years, the sea repeatedly receded and returned, leaving layers of sediment. Wind and water erosion created these beautifully sculpted wonders, which are composed of sandstone, limestone and silica. Ferrous oxide blended with the sandstone, giving the red rocks their distinctive hue.

The history of this area does not have its roots in Sedona, which T.C. Schnebly named after his wife in 1902. Instead, the story had its beginning in Oak Creek Canyon, where Glenn Kilbourne and Carley Burch, the main characters in Zane Grey's The Call of the Canyon, lived and loved under looming stone walls and whispering pines.

Sedona is a melting pot of artists, Western galleries, Indian jewelry, Navajo rugs, local breweries and wineries, fine dining and world-class shopping at venues such as Tlaquepaque Arts & Crafts Village. If you're looking for hiking trails, a Jeep tour or maybe a balloon flight, Sedona has it all. **To learn more, go to visitsedona.com**

SLIDE ROCK STATE PARK



Sedona Local Events and Highlights



Slide Rock State Park

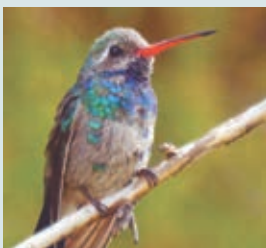
Tackle the hiking trails to enjoy great views of sandstone bluffs and cool off by swooshing down the 80-foot-long natural water slide that the park is named after.

azstateparks.com/slide-rock



1st Fridays in the Galleries

Sedona's finest art galleries invite you to enjoy a special evening of openings, special guests, and artist receptions. Multiple locations in Tlaquepaque Arts & Shopping Village from 4 – 7 pm.



Sedona Hummingbird Festival

July 29th – July 31st

The festival includes three days of presentations by hummingbird specialists, birding trips, garden tours, Saturday Gala Banquet, and Hummingbird Marketplace

hummingbirdsociety.org



National Day of the Cowboy

July 22nd

Screening of a classic western film along with an introductory panel discussion, party favors and prizes. Location: Mary D. Fisher Theater. Call for details 928.282.7038.



Sedona Wagfest & Fair

Sept. 16th, 9 am – 12 pm

Bring your best friend to Posse Grounds Park Pavilion in Sedona and enjoy local canine resource vendors to stop, shop and learn. Admission is free!



Sedona Wine Fest

Sept. 23rd – 24th, 11 am – 5 pm

Enjoy fabulous Arizona wines, tasty food, music, and vendors galore while enjoying the breathtaking panoramic views of the majestic red rocks.

sedonawinefest.com



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Caduceus Cellars

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Jerome, AZ 86331
928-639-9463

Javelina Leap Vineyard & Winery

1565 North Page Springs Rd.
Cornville, AZ 86325 | 928-649-2651

Cellar 433

240 Hull Ave.
Jerome, AZ 86331 | 928-634-7033

Oak Creek Vineyards & Winery

1555 North Page Springs Rd.
Cornville, AZ 86325 | 928-649-0290

Alcantara Vineyards

6400 East Thousand Trails Rd.
Cottonwood, AZ 86326 | 928-649-8463

Pillsbury Wine Co.

1012 N. Main St.
Cottonwood, AZ 86326 | 928-639-0646

EXPERIENCE WILLIAMS

GATEWAY TO THE GRAND CANYON®



Experience outdoor fun, incredible attractions,
historic Route 66, and so much more.

www.experiencewilliams.com

Destination Williams AZ

Population: 3,094 | Distance: 169 miles northwest of Phoenix | Drive Time: 2 hrs-55 min

Williams was named for the famous trapper, scout and mountain man, “Old Bill Williams.” A statue of “Old Bill” stands in Monument Park, located on the west side of the city. The large mountain directly south of town is named Bill Williams Mountain.

Williams was the last town on Historic Route 66 to be bypassed by Interstate 40. The community, bypassed on Oct. 13, 1984, has hosted world travelers for over 100 years, with tourism remaining a huge source of annual revenues for the town. Boasting seven area fishing lakes, hiking trails, an alpine ski area and cross country ski trails, four seasons weather and an abundance of wildlife, Williams offers unlimited recreational opportunities for every outdoor enthusiast. The Historic Downtown District covers six square blocks and offers great shopping,

antique stores, gift shops, fine & casual dining, a great local brewery and numerous hotels.

The town is home to the Grand Canyon Railway that takes you on a fabulous round trip train ride to the Grand Canyon. It also offers its Grand Canyon Railway Hotel, a premier hotel adjacent to the railway station. A few minutes south of town is Bearizona, a drive-thru wildlife park which offers a once in a lifetime experience. Both of these attractions should be on everyone’s bucket list. Nightly shootouts with the Cataract Creek Gang also entertain young and old alike.

For more information that will lead to a delightful stay in Williams, contact the Williams Visitor Center or visit experiencewilliams.com

HISTORIC DOWNTOWN WILLIAMS



Founded in 1881, the City of Williams is located in the heart of the Kaibab National Forest at an elevation of 6,770 feet. Known as the “Gateway to the Grand Canyon,” Williams is just 25 miles west of Flagstaff and only 59 miles south of the Grand Canyon. The town boasts a rich heritage that features the Old West and Route 66, coupled with today’s tourism trends, along with the town’s heyday years of the ‘50s and ‘60s.



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Hualapai Tribe Cultural Attractions • Dining • Shopping • Overnight Accommodations

Williams Local Events and Highlights



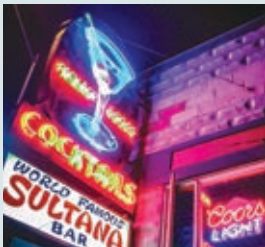
Second Saturday Artwalk in Williams

Every second Saturday of the month from 6 – 9pm. With free food, wine, live demos and music, The Gallery is a great place to start your Artwalk. thegalleryinwilliams.com



Pete's Route 66 Gas Station Museum

This old-school gas station is now a private museum with a selection of vintage vehicles. **101 E Rte 66, Williams, AZ**



World Famous Sultana Bar

Situated in a town best known as the gateway to the Grand Canyon. This dive bar opened in 1912, 14 years before the historic highway on which it stands. **301 W Route 66 Williams**



Shopping on Route 66

With perfect spots to take pictures, enjoy a meal, and find a perfect souvenir. Enjoy shopping in Williams and we're certain you'll take a piece of history and western charm home with you. experiencewilliams.com/route-66



Grand Canyon Go-Karts

Race your family and friends through the twists and turns at high speeds. Located at I-40, Exit 167, its an easy stop on your way back from the canyon! grandcanyonokarts.com



Ales on the Rails

Sept. 12th – Oct. 31st

Ales on the Rails is Verde Canyon Railroad's way of toasting Oktoberfest, providing a rollicking farewell to summer. verdecanyonrr.com

SPOTLIGHT: Canyon Coaster Adventure Park

Canyon Coaster Adventure Park on Route 66 features a variety of attractions. The central attraction is a mountain coaster ride called *The Canyon Coaster*. A mile-long ride that has been built directly into the mountainside and spans several acres along the natural curvatures of the mountain. Those who plan to visit Williams between November to April can experience the joy of winter tubing down snow-covered slopes. Zip down freshly packed snow slopes and ride back up the hill on one of two conveyor lifts. With the help of 4 state-of-the-art snowmakers, snow is guaranteed from mid-November until Easter! Best of all you do not need any specific skills or equipment rentals to experience this fun family-friendly activity. The base lodge is the center hub of Canyon Coaster Adventure Park. Take a break from your adventure to grab a bite from the grab and go grill offering a selection of burgers, pizza, sandwiches, and salads. While you enjoy a refreshing beverage or meal, you can watch one of the 19 TVs ... 3 are live feeds of the canyon coaster ... with 2 others dedicated to live feeds of the tubing hill.

If you are heading into northern Arizona, make a point NOT to miss this unique outdoor adventure park in the great City of Williams. CanyonCoasterAdventurePark.com





Destination **Flagstaff** AZ

Population: 71,500 | Distance: 145 miles north of Phoenix | Drive Time: 2 hrs-25 min

Many call it Flagstaff or simply Flag, “The Gateway or Playground of the North.” It’s all of that and more. A gateway to the Grand Canyon, and a cozy northern city set amid a stunning landscape of tall pine forests and gorgeous mountain peaks, with local inhabitants who are extremely friendly. Flagstaff is a wonderland for many outdoor activities including hiking, biking, climbing, camping, golfing, swimming, fishing, hunting, skiing and horseback riding.

It’s amazing to think that for a city with a population of roughly 80,119, in 2023 it hosted 6 million visitors on their way to somewhere else. And in many cases, that somewhere else was our renowned Grand Canyon who itself had 5.5 million visitors. This wonder of the world is only 80-miles north of Flagstaff.

Located in the heart of the city and serving as a major economic engine is Northern Arizona (NAU), which opened in 1899. NAU operates on a beautiful and expansive campus that comprises 740 acres. Its class of 2022 hails from 38 states and boasts a student population of some 30,000.

A two-and-a-half-hour (easy drive) from greater Phoenix, Flagstaff is popular as both an escape from the Valleys desert heat during the summer months, and a winter wonderland with the Arizona Snowbowl Ski Resort just 7 miles from town. Snowbowl offers exceptional skiing in the iconic San Francisco Peaks, and is open year-round with a variety of spring and summer activities for all to enjoy.

The legendary Route 66 runs right through the center of Flagstaff and remains a major highway for travelers

between Kingman and Flagstaff. In fact Arizona has the longest remaining stretch of usable Route 66 in the country. The allure of this iconic highway grabs everyone who experiences Route 66 for themselves.

Two historic venues await visitors to Flagstaff. Meteor Crater just a short drive east of the city and the Grand Canyon which can be reached by car, motorcycle, helicopter or the Grand Canyon Railway located in Williams, AZ, that offers multiple daily departures and is a short 20 minute drive west of Flagstaff. Another great way to experience the Grand Canyon is to take an all-day guided tour. This way you don’t have to worry about driving, parking and traffic. You can simply sit back and enjoy all that the Grand Canyon has to offer.

The drive time to the Canyon's entrance is roughly 1 hour and 20 minutes.

Flagstaff is a very traveler-friendly city—and it's easy to navigate as every place you want to go is either right or left off the main drag which travels the entire length of the city. Historic downtown starts with the train station and heads north. Galleries, restaurants, shops, antique and gift stores dot the entire area, and close by are landmark venues such as the Lowell Observatory, Meteor Crater, Museum of Northern Arizona and the Riordan Mansion to name a few. You might be surprised, but Flagstaff offers a wide array of fine and casual dining that will appeal to every possible taste bud, including having dinner at Black

Bart's Steakhouse with their singing waiters, an iconic venue in Flagstaff since 1979. You will also enjoy many local brew pubs which serve a variety of Flagstaff's locally brewed craft beers. And if it's some exciting night-life you are seeking, then its downtown where most of the local bars (wine and beer) can be found.

Flagstaff remains a popular year-round destination for both Phoenicians and the millions of annual travelers who visit with us. **To learn more, visit FlagstaffArizona.org**



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Steaks
Worth Leavin'
Home Fer!

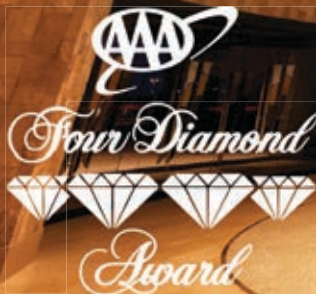
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Lowell Observatory

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General Admission gives you all-day access to 127 years of astronomical discovery. Marvel at the 125-year-old 24-inch Clark Refractor, which is still in operation today. At night, discover planets, distant gas clouds, and far-off galaxies through the six state-of-the-art public telescopes on the Giovale Open Deck Observatory under the famously dark skies of Flagstaff. General admission also includes access to numerous talks and tours.

If you're looking for a private, personalized experience, Dyer Telescope Premium Access offers an exclusive opportunity to view the cosmos through Lowell Observatory's 24-inch Dyer Telescope. Specially trained educators offer an impressive number and variety of celestial objects for viewing and can customize the experience to your interests.

History is made every day by Lowell Observatory's team of researchers, and discovery awaits you too. **Purchase tickets at lowell.edu, join virtually on YouTube or follow on social media @lowellobservatory.**

Route 66 Celebrates its 97th Anniversary

The famed pianist and composer Bobby Troup wrote the iconic hit song; "Get Your Kicks on Route 66." As a former pianist with the renowned Tommy Dorsey Orchestra, Troup headed west with millions of other World War II veterans. He was inspired to write the song which suggested that the "get-your-kicks" journey was an end unto itself. It became a hit for Troup, but also immortalized the two-lane highway that commenced in Chicago, and ended in Los Angeles-Santa Monica. Route 66 covered three time zones.

From its starting point in "The Windy City," route 66 headed southwest to Oklahoma City, then due west to the sun and surf of the Pacific Ocean. A very famous part of its history is the section that goes through the wonderful state of Arizona, a section that is still heavily traveled today.

Route 66 was inaugurated in the 1920's (officially designated in 1926), by a group of businessmen when the automobile was rapidly becoming the main preference for family vacation travel, however, its lifespan was short lived, as it lasted less than 50 years. Route 66 was "decommissioned" in 1985, but its legend certainly lives on in Northern Arizona, where it remains a main road between Williams and Flagstaff.




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Yoga on the Lawn
Saturdays, 9 – 10 am
 This event is perfect for all yoga levels! \$5 dollar drop in, and make sure to bring your own yoga mat and towel! County Courthouse, 219 E. Cherry Ave.



Arboretum Wildflower Walks
July 7th, Aug. 4th, & Sept 1st, 9:30 am
 Join the knowledgeable Arboretum staff on a morning walk through the gardens and explore the colorful varieties of Native Arizona wildflowers. (\$15 non-member) thearb.org/wildflower-walk-tickets



Flagstaff Art in the Park
Fourth of July Show
July 1st – 3rd
 Event hosting about 100 artists showcasing one-of-a-kind fine art and crafts. In addition, there will be live music, wine garden, scrumptious food, and more.



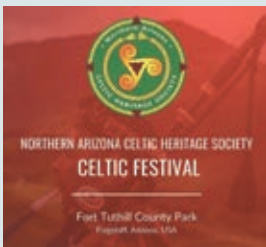
Pickin' in the Pines Bluegrass and Acoustic Music Festival
September 15th – 17th
 Three days of great music, dancing, workshops, and local and regional food and vendors make this a must attend event. pickininthepines.org



Mountain Melodies Concert Series at the Arboretum
July 15th, Aug. 12th, & Sept 9th
 Seasonal concerts featuring local musicians, local beer, and local food vendors!
thearb.org/special-events/



Downtown Community Market Wednesdays
 A weekly market supporting regional growers, producers and makers with produce, arts, food trucks and more!
flagstaffmarket.com



Arizona Highland Celtic Festival
July 15th – July 16th
 The 2023 Arizona Highland Celtic Festival will take place at Fort Tuthill County Park in Flagstaff.
nachs.info/celtic-festival



First Friday Artwalk
 Each first Friday of the month, art galleries and businesses open their doors from 6 – 9 pm with special art exhibitions, performances, live music, treats and much much more.
downtownflagstaff.org



Mead and Cider Festival
Date TBD
 Enjoy a day of tastings featuring 15+ mead, cider, and sake makers, live music, food trucks, lectures, talks, and more!
meadandciderfestival.com



Movies on the Square
Saturdays through Sept. 2nd
 FREE family-friendly evening on Heritage Square. There will be live music and activities starting at 4 pm, followed by the movie at dusk.
downtownflagstaff.org



Hopi Arts and Cultural Festival
August 26th – 27th
 Annual event bringing public education by way of art, traditional social dances and information on Hopi culture.
hopifestival.com



Music on the Square
Thursdays, Fridays, & Sundays through September 29th
 Free concerts in Heritage Square all summer long.
downtownflagstaff.org

Tragedy Over the Grand Canyon

— By Leslie James

Unfortunately, it so often takes a major tragedy before local politicians or bureaucrats in Washington DC take on key issues that impact the American way of life. And this is exactly what transpired from the 1956 airline disaster that took place over the Grand Canyon in Northern Arizona.

Saturday, June 30th was a bright sunny morning at Los Angeles International Airport where two transcontinental airliners were awaiting their final clearance to commence their outbound flights. On runway 25 was Trans World Airlines (TWA) Flight #2 that was scheduled to depart LAX at 9:01 AM. At the helm was Captain Jack Gandy with 70 crew and passengers onboard. On an adjacent runway 25-L, sat United Airlines Flight #718 with Captain Robert Shirley and 58 crew and passengers, a flight that had been delayed, and was scheduled for take-off at 9:04 AM.

Both flights left as scheduled, just a few minutes apart, with TWA headed to Kansas City and United Airlines to Baltimore/Washington in DC. But as fate typically plays out, it was not long after take-off before the clock quietly started ticking for both flights. It would not be long before everything would dramatically change for the worse. Shortly after take-off TWA flight #2 encountered heavy turbulence. At that time TWA's Captain Gandy made a request of the LAX tower to change altitude. His request was denied. Captain Gandy then asked the control tower if he could climb by a 1,000 feet to rise above the bad weather. Air traffic control approved the Captains request, and subsequently informed him that another flight, United Airlines #718 would also be in his vicinity. With this approval for TWA to seek a higher altitude, both aircraft were now flying

at the same attitude of 21,000 feet. And with that, the clock ticked louder for these two flights.

The last communications transmitted by either cockpit, was recorded at 9:59 AM. After many attempts, and with no further communications being received by either flight, the Air Route Traffic Control Center at LAX issued a missing alert for both airliners. It took very little time to solve that mystery. Once the missing report was issued, a smaller aircraft which had earlier flown over the Grand Canyon, reported that he had witnessed smoke rising from the Canyon's floor near the Colorado River.

At 10:30 AM, the clock stopped ticking forever, when both aircraft collided in mid-air over Arizona's Grand Canyon. There were no survivors from the 128 passengers and crew on board both planes. A better tell that later shed light on exactly what happened, centered on the fact that no alerts or warnings from either flight came before the collision. The collision just happened! What was identified weeks after the actual disaster, was a mumbled recording from the cockpit of the United Airlines flight that simply said; "we are going in."

It was acknowledged that both airlines were off their normal flight course and were likely offering passengers a closer look at the famed Grand Canyon. It was also determined by the investigating panel that both pilots were completely



TWA Lockheed L-1649 Constellation



United Douglas DC-7

Photos: NAU Cline Library, Mike McComb Collection

unaware of the others position, and without any warning or any time to react, they collided in mid-air.

The collision was catastrophic. Wreckage was strewn over a very large and rugged area at the bottom of the Canyon walls adjacent to the Colorado River. So horrific was the final impact, that many of the victim remains have never been recovered. At that time in 1956, this air disaster was America's most deadly plane crash, with the highest loss of life, and remains to this very day, one of the worst air disasters in American aviation history. It was this air tragedy that in 1958 ultimately triggered the United States Congress to pass the Federal Aviation Act which today is now known as the Federal Aviation Administration (FAA). Some believe that the passengers and crew from both of these doomed flights are still talking to us. Today, some 57 years later, those who fly over the Grand Canyon on a sunny day, can still see the reflection from the scattered parts of the 1956 wreckage "glaring in the sun," from the bottom of the famed Grand Canyon.

The unidentified remains of 29 of the United victims are interred at the Grand Canyon Cemetery in the Grand Canyon National Park.



Activities



Shopping



Events



VISITOR INFORMATION

GREATER PHOENIX MAP ♦ VALLEY WIDE SHOPPING ♦ TRAVELER INFORMATION

WANDERAZ.COM



Nightlife

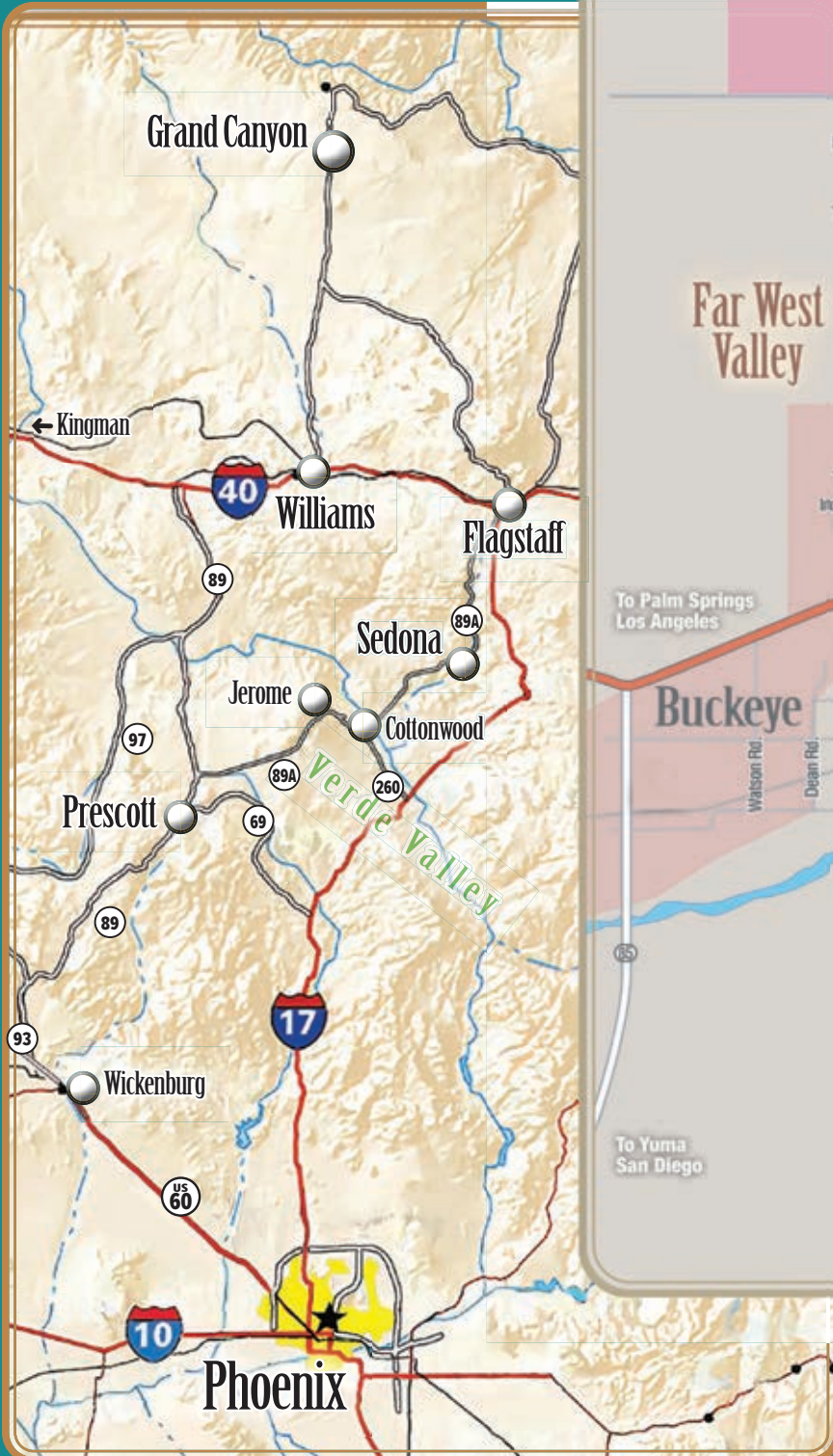


Destinations



Dining

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norterrashopping.com

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outletsanthem.com

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theparadisevalleymall.com

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fashionsquare.com

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theshopsgaineyvillage.com

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Scottsdale Rd. & McDonald

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hiltonvillage.com

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elpedregal.com

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kierlandcommons.com



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beonmarketstreet.com

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shopsantanvillage.com



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premiumoutlets.com

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superstitionsprings.com

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tempemarketplace.com

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arrowheadtownecenter.com

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Harkins Theatre, nine
restaurants and more than 50
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tangeroutlets.com/glendale

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worldclass performers.

westgatecitycenter.com





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Baggage 1-800-393-7035
www.advancedairlines.com

AIR CANADA - TERMINAL 3

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Baggage 1-888-689-2247
www.aircanada.ca

ALLEGiant AIR - TERMINAL 3

Customer Care 1-702-505-8888
www.allegiantair.com

ALASKA AIRLINES - TERMINAL 3

Reservations 1-800-426-0333
Baggage 602-225-5064
www.alaskaair.com

AMERICAN AIRLINES - TERMINAL 4

Reservations 1-800-433-7300
Baggage 1-800-535-5225
www.aa.com

BOUTIQUE AIR - TERMINAL 3

Reservations 1-800-247-9297
Baggage 602-306-4868
www.boutiqueair.com

BRITISH AIRWAYS - TERMINAL 4

Reservations 1-800-247-9297
Baggage 602-306-4868
www.british-airways.com

BREEZE AIRWAYS - TERMINAL 3

Reservations Online
Baggage Online
www.flybreeze.com

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www.condor.com or 1-866-960-7915

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Baggage 1-888-332-6686
www.contourairlines.com

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Baggage 1-800-325-8224
www.delta-air.com

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Phone +49221- 5998802

FRONTIER AIRLINES - TERMINAL 3

Reservations 1-801-401-9000
Baggage 602-654-1206
www.flyfrontier.com

HAWAIIAN AIRLINES - TERMINAL 3

Reservations 1-800-367-5320
Baggage 602-220-0680
www.hawaiianair.com

JETBLUE AIRWAYS - TERMINAL 3

Reservations 1-800-538-2583
Baggage 602-275-3209
www.jetblue.com

SOUTHWEST AIRLINES - TERMINAL 4

Reservations 1-800-435-9792
Baggage 602-286-3215
www.southwest.com

SPIRIT AIRLINES - TERMINAL 3

Reservations 1-855-728-3555
Baggage 602-267-6503
www.spirit.com

SUN COUNTRY - TERMINAL 3

Reservations 1-800-359-6786
Baggage Service 1-800-359-6786
www.suncountry.com

UNITED AIRLINES - TERMINAL 3

Reservations 1-800-241-6522
Baggage 1-800-221-6903
www.united.com

VOLARIS - TERMINAL 4

Reservations 1-866-988-3527
Baggage 1-866-988-3527
www.volaris.com

WESTJET AIRWAYS - TERMINAL 4

Reservations 1-888-937-8538
Baggage 1-866-666-6224
www.westjet.com

AIRPORTS

SKY HARBOR INTERNATIONAL AIRPORT INFORMATION

General Information 602-273-3300
Passenger Paging 602-273-3455
Airport Lost & Found 602-273-3333
www.skyharbor.com

PHOENIX-MESA GATEWAY AIRPORT

General Airport Information . 480-988-7600
www.phxmesagateway.org

RENTAL CARS

RENTAL CAR CENTER AT PHOENIX SKY HARBOR

Local 602-683-3741
Website www.skyharbor.com

ALAMO

Toll-Free 1-800-462-5266
Local 602-244-0897

AVIS

Toll-Free 1-800-331-1212
Local 602-261-5900

BUDGET

Toll-Free 1-800-527-7000
Local 602-261-5950

DOLLAR

Toll-Free 1-800-800-4000
Local 602-567-9700

ENTERPRISE

Toll-Free 1-800-736-8222
Local 602-225-0588

FOX

Local 310-342-5155

HERTZ

Toll-Free 1-800-654-3131
Local 602-267-8822

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Visa 1-800-847-2911
Discover Card 1-800-347-2683
Carte Blanche/Diners Club . 1-800-234-6377

ARIZONA TRAVEL INFORMATION

The Traveler's source for Highway & Travel information on road conditions, detours and transit issues. Call: 511 throughout Arizona, or go online to: www.az511.com

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TRAVELER DATA

ARIZONA TIME ZONE

The state is in the Mountain Standard time zone. Arizona does not observe daylight savings time, with the exception of the Navajo Reservation (on tribal lands) in north eastern Arizona.

*Daylight Saving Time (DST), is the practice of advancing clocks during summer months by one hour so that evening daylight lasts an hour longer, then turning them back again in the fall, in order to make better use of natural daylight.

METRIC EQUIVALENTS

1 Centimeter	0.3937 Inch
1 Inch	2.54 Centimeters
1 Foot	0.3048 Meter
1 Meter	39.37 Inch / 1.0936 Yds
1 Yard	0.9144 Meter
1 Rod	5.029 Meters
1 Kilometer	0.621 Mile
1 Mile	1.69 Kilometers

LIQUID MEASUREMENTS

1 U.S. Gallon	0.833 Imperial Gal.
1 U.S. Gallon	3.785 Liters
1 Imperial Gallon	1.201 U.S. Gal.
1 Imperial Gallon	4.546 Liters
1 Liter	0.264 U.S. Gallon

LONG MEASUREMENTS

12 Inches	1 Foot
3 Feet	1 Yard
16.5 Feet	1 Rod
40 Rods	1 Furlong
8 Furlongs	1 Mile
3 Land Miles	1 League

ARIZONA ELEVATIONS

above sea level

Bisbee	5,538 Feet
Flagstaff	6,910 Feet
Globe	3,517 Feet
Gran	6,804 Feet
Kingman	3,333 Feet
Lake Havasu City	735 Feet
Nogales	3,832 Feet
Page	4,118 Feet
Payson	4,890 Feet
Phoenix	1,086 Feet
Sky Harbor Airport	1,133 Feet
Prescott	5,374 Feet
Sedona	4,326 Feet
Sierra Vista	4,633 Feet
Show Low	6,345 Feet
Tucson	2,389 Feet
Williams	6,766 Feet
Yuma	141 Feet

2023 IMPORTANT DATES

New Year's Day	January 1
MLK's Birthday	January 17
Chinese New Year	February 1
Groundhog Day	February 2
Valentine's Day	February 14
President's Day	February 21
Ash Wednesday	March 2
Daylight Savings Time	March 13
St. Patrick's Day	March 17
1st Day of Spring	March 20
Palm Sunday	April 10
Good Friday	April 15
Passover	April 15
Easter Sunday	April 17
Earth Day	April 22
Mother's Day	May 8
Victoria Day (Canada)	May 23
Freedom Day (Juneteenth)	June 19
Father's Day	June 19
1st Day of Summer	June 21
Canada Day	July 1
Independence Day	July 4
Labor Day	September 5
Autumn Begin	September 22
Rosh Hashanah	September 25
Yom Kippur	October 4
Columbus Day	October 10
Halloween	October 31
Daylight Savings e	November 6
Veterans Day	November 11
Thanksgiving Day	November 24
Hanukkah	December 18
Winter Begins	December 21
Christmas Day	December 25
New Year's Eve	December 31
New Year's Day	January 1, 2024



AVERAGE ANNUAL TEMPERATURES

Region	Fahrenheit	Celsius	Region	Fahrenheit	Celsius
Greater Phoenix	63-87	17-31	Flagstaff	32-61	3-18
Prescott	40-70	4-21	Williams	37-64	3-18
Wickenburg	49-83	10-28	Grand Canyon Village	33-64	0-18
Jerome/Camp Verde	51-70	10-21	Page	48-70	9-21
Cottonwood	51-70	10-21	Kingman	48-76	9-24
Payson	40-70	4-22	Bullhead City	60-89	16-32
Globe	47-77	8-25	Lake Havasu City	62-87	17-30
Sedona	48-76	9-25	Parker	59-89	15-32

MILEAGE BETWEEN CITIES IN ARIZONA

	Benson	Bisbee	Casa Grande	Flagstaff	Grand Canyon	Holbrook	Kingman	Lake Havasu	Nogales	Page	Phoenix	Prescott	Sedona	Tucson	Williams	Yuma
Benson	—	49	113	302	382	286	342	362	73	433	156	258	275	45	333	282
Bisbee	49	—	161	351	431	335	390	409	89	482	205	307	324	93	383	331
Casa Grande	113	161	—	191	276	207	230	249	131	322	45	147	164	68	203	172
Flagstaff	302	351	191	—	81	91	143	204	321	132	145	87	28	257	32	316
Grand Canyon	382	431	210	81	—	172	170	231	406	107	231	131	108	342	59	400
Holbrook	286	335	207	91	172	—	234	296	303	212	221	174	128	240	123	404
Kingman	342	390	230	143	170	234	—	61	360	275	185	144	171	296	111	215
Lake Havasu	362	409	249	204	231	290	61	—	381	340	204	192	232	317	172	155
Nogales	73	89	131	321	406	303	360	381	—	453	115	277	294	64	353	302
Page	433	482	322	132	107	212	275	340	453	—	278	231	160	389	164	448
Phoenix	156	205	45	145	231	221	185	204	175	278	—	100	115	111	169	182
Prescott	258	307	147	87	131	174	144	192	277	231	100	—	60	213	67	216
Sedona	275	324	164	28	108	120	171	232	294	163	115	60	—	230	60	301
Tucson	45	93	68	257	342	240	296	317	64	389	111	213	230	—	280	238
Williams	333	383	203	32	59	123	111	172	353	164	169	67	60	280	—	283
Yuma	282	331	172	316	400	404	215	155	302	448	182	216	301	238	283	—

Destination **East Valley** AZ



CITIES & TOWNS

This region is experiencing substantial growth with increased business and manufacturing opportunities. Home to Tempe, Chandler, Mesa, Fountain Hills, Ahwatukee, Apache Junction, Gilbert, and Queen Creek, more than 1.6 million people make their home in the East Valley. The population is expected to grow to 2 million by 2050. The East Valley is an attractive region for both home buyers and manufacturers. The East Valley is serviced by both Sky Harbor International Airport, and Phoenix-Mesa Gateway Airport.

The population is young with the medium age of its residents 36.9. The medium household income is \$68,000 + and collectively this region has access to more than 1 million workers.

PROFESSIONAL SPORTS

Tempe is the new home for the NHL's Arizona Coyotes Hockey Team. A mega entertainment complex is planned where the Coyotes will be the anchor tenant. It is also home to the MLB's Los Angeles Angels, Chicago Cubs and Oakland A's spring training facilities. Arizona State University also has its football and baseball stadiums in Tempe which attracts fans from across the Valley and around the country.

ARIZONA STATE UNIVERSITY

Tempe is home to ASU, the largest university in the country with 100,000 + students enrolled. Its sports teams, the ASU Sun Devils - Football, Baseball and Basketball programs are all part of the PAC-12 sports network. ASU has many other sports programs for both men and women. Founded in 1885, ASU continues to expand across the Valley by adding additional educational facilities.



The East Valley is a multi-city region within the Phoenix Metropolitan Area. Anchored in the west by the City of Tempe and the City of Gilbert to the east, this expanding region offers affordable housing, with the median sales price of a single-family home \$225,000.

Tempe is home to Arizona State University while the East Valley has a solid selection of community Colleges from Chandler-Gilbert Community College, Mesa Community College, Rio Salado College, Scottsdale Community College to Central Arizona College.

The region offers employers and manufacturers an educated workforce, with over 35,000 high paying jobs in Aviation and Aerospace defense sector. Sector drivers in the East Valley include the Boeing Corporation, Orbital ATK, Honeywell Aerospace, Able Aerospace Services, Phoenix-Mesa Gateway Airport, Cessna, and Arizona Laboratories for Security and Defense Research (AZLabs). Major players in the global semiconductor arena

include Intel, NXP, Advanced Semiconductor, Raytheon, Analog Devices, ON semiconductor, Honeywell, STMicroelectronics. And the region continues to grow.

The East Valley continues to experience explosive growth

Rich in arts and culture, every city across the East Valley offers a wonderful selection of museums and performing arts centers. Like much of the Valley, there is no shortage of resorts, golf courses, spas, dining, nightlife or outdoor activities. While not necessarily receiving the notoriety it may deserve, it is an area that delights and surprises all who visit.



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ADMISSION: Adults \$17 | 62 & Over: \$15 | 6-17 years: \$15
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The tastes are as endless as the evening's possibilities. Tempting appetizers. Amazing desserts. And mouthwatering steaks meticulously prepared over an open flame. It's everything you'd expect from a classic steakhouse, including a prime location—just steps from the hottest gaming action on our casino floor. Savor the evening. For reservations, call (928) 475-7685 or visit Apache-Gold-Casino.com.

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Mesa Festival – Saturday in the Park
Saturdays, 5:30 – 9 pm
 Enjoy gourmet food trucks, handmade boutique vendors, and live music.
azfestivals.com



Gilbert Farmers Market
Saturdays
 Enjoy over 100 vendors offering local, organic produce, farm fresh eggs, meat, cheese, bread, sweets, and many other locally made artisan products.
gilbertmarket.com



Pizza Date Night
Recurring, 10th of each month
 Enjoy an intimate evening of pizza making and wine tasting at Queen Creek Olive Mill.
queencreekolivemill.com



Liberty Market
 Dedicated to quality food that nourishes the body and soul. This sleek cafe serves espresso, breakfast, pizzas & American fare plus beer, wine & cocktails.
libertymarket.com



Flashlight Nights at Desert Botanical Garden
Through September 2nd
 Bring a flashlight and enjoy the Garden after dark with performances, cool treats, activities and creature features.
dbg.org



Paletas Betty
 Mexican ice and cream pops made from scratch. Flavors include nuez (roasted pecan) and piña con chile (spicy pineapple). Two locations in Chandler and Tempe.
paletasbetty.com



Sonoran Sippin' at Desert Botanical Garden
Through September 8th
 Bring your friends and family to enjoy Friday nights together with a free drink, live music, Garden strolls and more.
dbg.org



Mesa Farmer's Market
Saturdays
 The Mesa Farmer's Market and Flea at Pioneer Park is open during the summer each Saturday from 7 – 11 am.
mesafarmersmarketandflea.com



Boating on Tempe Town Lake
 Boats of all types can be rented here for 1 or 2-hour segments. Watercraft rentals include donut boats, kayaks, stand-up paddle boards, pontoon boats, pedal boats and electric boats.
boats4rent.com



Tempe Improv
 Headlining comedians for over 20 years and proudly providing a place to disconnect through laughter
tempeimprov.com



Restaurants in Downtown Tempe
 Just south of Tempe Town Lake offers locals and visitors a variety of nearby restaurants, bars, cafes and taverns.



Boots in the Park
September 22nd – 23rd
 2-day Tempe Music Fest featuring country artists Blake Shelton and Sam Hunt, line dancing, locally curated food vendors, and art installations.
tickets.bootsinthepark.com



SPOTLIGHT: Hall of Flame Museum of Firefighting

Founded in 1961, the Hall of Flame Museum of Firefighting in Phoenix, Arizona is the largest historical firefighting museum in the world.

The collection originated by founder and businessman George Getz, Jr. in Lake Geneva, Wisconsin. By 1961 the collection had become a small museum in Kenosha. When the family and business moved to Arizona, they brought the collection with them, which now represents the largest fire-fighting museum in the world.

The 10,000 square foot museum offers hundreds of exhibits, each connected to fascinating and inspiring stories from around the world. Displays memorialize more solemn events such as the FDNY Rescue truck from Queens which responded to the World Trade Center on 9/11, for which the entire crew was lost in the collapse. There is also a transport buggy which carried the Granite Mountain Hotshots to the Yarnell Hill Fire, in which 19 of the 20 crew members lost their lives.

The Hall of Flame Museum is both a fun and unpretentious place, and a serious historical museum that everyone enjoys.





Haboobs & Monsoons

...can change everything
in minutes.

Two
weather
events
you will
never
forget

Arizona offers many fond memories, museums, fine dining, great shopping and superb golf. However, two events that can be slightly more daunting (and likely not forgotten) are two major weather events that local residents experience every year.

– By Leslie James

Haboobs are a term designated to massive dust storms that most of us believe take place in Middle Eastern countries. Not so quickly my friends. If you are visiting Arizona during the summer months, you are likely to encounter these two weather phenomena's. Haboobs are thunderstorms that can produce strong downdrafts, or downbursts, which are powerful winds that blast downward and outward from the thunderstorms. When this happens, dry, loose sand on the desert floors can get kicked up, which create a wall of dust that travels outward, spanning a much larger area than the thunderstorm itself. We all remember the movie "Hidalgo" where they racers on horseback try to outrun the approaching Haboob. Trust me, there is no outrunning a Haboob in Arizona.

This weather event has a wall of dust averaging a 1000 feet high that will travel some 25 – 50 miles. In July, 2011 Arizona experienced the mother of all Haboobs. It was an historic event that many called the 100-year dust storm. This massive Haboob had a wall of dust that rose skyward to a height of 5000 – 6000 feet above the ground, with a massive wall that extended 100 miles wide. It originated in Tucson, and when it hit Phoenix, it was running at 50 miles an hour, with a visual that looked like the end of the world was approaching. No sun, zero visibility, just howling winds and the feeling would anyone survive. Lifetime residents in Arizona shared that they never had experienced such a force of nature.

The next major weather event we all experience are the Monsoons. In Arizona we have an annual Monsoon season that typically runs from July – September, where literally in minutes the weather can turn from overcast to what can seem to be the end of the world. During a monsoon, an overall shift in winds across the Southwest draw in tropical moisture, resulting in a significant increase in thunderstorm activity and rainfall.

Torrential downpours come out of nowhere, so fast and furious that if you're driving you have to stop because of your inability to see anything. And with the rain comes winds and lightning that can also bring tornado force micro-bursts that take off roof-tops and down trees, telephone and power poles for up to a half mile. The trees and poles can look like they were all sawed off at the same level. It's a sight very few ever forget. This activity demonstrates the sheer power of Mother Nature. A monsoon can last for minutes or hours. The result is rapid flooding and significant damage. Arizona also created a "Stupid Motorist Law" for those numbskulls among us who try to drive through flooding areas, only to be rescued by local emergency teams.

Haboobs and Monsoons are events that are nor common to many other regions of the country which is why many people who have experienced both weather events, have told me how many others they have shared their harrowing experiences while visiting with us.

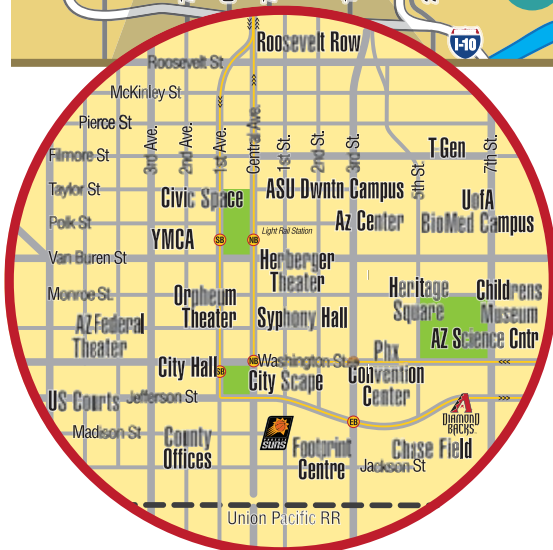
Destination Phoenix AZ

ARIZONA'S CAPITAL

Arizona's State Capital is located in Downtown Phoenix. There are many reasons why Phoenix is now the 5th largest city in America. It starts with a population of 1.62 million, with Greater Phoenix totaling 4.86 million. Transportation is quick and easy with its light-rail transit system that moves millions throughout the city every year. Rich in culture and history, Phoenix and its surrounding area offers world-class museums, art galleries, theaters, musical venues, sports complex's and entertainment. Add to this, our year-round sunny weather, the fine dining, retail shopping, our 100 plus golf courses within 30 minutes of the city center, and it is easy to see why Phoenix ranks as one of the TOP 10 travel destination for both domestic and International travelers.

EVERY MAJOR SPORT

Downtown Phoenix's Footprint Center is home to the NBA's Phoenix Suns, The WNBA Phoenix Mercury, and the Arizona Rattlers of the indoor football league. The center also hosts superb concerts and shows throughout the year. A block away is Chase Field, home to MLB's Arizona Diamondbacks. Glendale in the west, is where State Farm Stadium is located, home to the NFL's Arizona Cardinals, and Tempe to the east, is the new home for the NHL's Arizona Coyotes hockey team. Phoenix is a year-round sports mecca. The Valley receives thousands of annual visitors who travel to the Valley to enjoy the great weather and local surroundings, while watching their own home team compete against one of our professional teams.



DESTINATION PHOENIX AZ



Greater Phoenix, the Valley of the Sun, Maricopa County, whatever you wish to call it ... is a vibrant, cosmopolitan city that is exploding with activity. As America's 5th largest city, it offers residents and visitors alike, anything and everything anybody would ever want to experience and enjoy!

Downtown is witnessing a rebirth. World-class resorts and hotels Sky Harbor International Airport, just minutes away. The historic re-purposing initiatives continue in downtown and central Phoenix is attracting more people, from out-of-state, to local residents looking to move back to the city core. Individuals seeking to immerse themselves in the arts and entertainment scene, be close to their favorite sports team, or want to enjoy all that City Scape at City Center has to offer. There are so many exciting new local brew pubs and restaurants and world-class dining that are popping up everywhere! The City of Phoenix has it all.

No need to drive or park, travel on Phoenix's 26-mile Valley Metro Light Rail System that quickly connects you from 19th Avenue in North Phoenix, to the Cities of Tempe and Mesa in the East Valley.

A vibrant, cosmopolitan city
that is exploding with activity

Whether it be shopping or dining, to a day trip to one of our renowned museums, or a visit to the Arizona Science Center, Phoenix Zoo or Desert Botanical Gardens ... all are within walking or light rail distance from the city center. In Phoenix, there is always something to keep you busy.



ARIZONA STATE CAPITOL



**TOGETHER,
WE'LL MAKE SURE
EVERY KID
GETS THE FOOD
THEY NEED.**



**NO CHILD SHOULD GROW
UP HUNGRY IN AMERICA**

But in the wake of the coronavirus pandemic, millions of kids could face hunger this year. No Kid Hungry is working to end childhood hunger by helping launch and improve programs that give all kids the healthy food they need to thrive. This is a problem we know how to solve.

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At the Phoenix Zoo, we are scaly things and furry things. We are fast things and slow things, tall things and short things. We are thousands of living, breathing mammals, reptiles, birds, insects, fish and amphibians that you absolutely have to see. Phoenix Zoo. That's zoo we are.

For tickets, hours and many more things, visit phoenixzoo.org.



Phoenix Local Events and Highlights



Heard Museum

The internationally acclaimed Heard Museum is one of the best places to experience the myriad of cultures and art of Native Americans of the Southwest.

heard.org



Arizona Science Center

Enjoy the Science Center with your favorite hands-on exhibits, live demonstrations, traveling exhibitions, and exciting science programs for people of all ages.

azscience.org



Phoenix Art Museum

The Southwest's largest art museum, presenting world-class art in the heart of downtown Phoenix.

phxart.org



Japanese Friendship Garden

This joint project between of the City of Phoenix and our Sister City Himeji, Japan was created to cement the bonds of friendship between Japan and the United States / Phoenix.

japanesefriendshipgarden.org



Hall of Flame Museum of Firefighting

A museum dedicated to the historical preservation of firefighting equipment used through the years around the world.

hallofflame.org



Children's Museum of Phoenix

One of the top three children's museums in the nation, this expansive museum features more than 300 interactive play areas for kids aged 10 & under.

childrensmuseumofphoenix.org

SPOTLIGHT:

The Blue Water Grill

Now at a new location featuring an open-air atmosphere and floor to ceiling windows the Blue Water Grill is a seafood lovers dream.

The Blue Waters Grill has a long standing reputation for serving the highest-quality seafood and sushi, paired with an extensive selection of fine wines, and of course their experienced staff that makes you feel right at home. The restaurant's mission has always been to serve great food in a casual, relaxed environment, by friendly and knowledgeable people, at a fair price. And they have stayed true to their mission.

Taking fresh to another level ... in Southern California, they operate their own swordfish harpoon boat, the Piliikia, and serve the finest quality locally harpooned swordfish in season. Being fishermen at heart, the owners want to ensure the future availability of seafood and make responsible seafood purchasing a core value of our operation.

1525 East Bethany Home Road, Phoenix, AZ
Reservations are highly recommended.
Call 602-277-3474 or visit bluewatergrill.com



Voted Phoenix's #1 Seafood Restaurant

Me & My Dog

Don't sleep together ... very well.

– By William Thomas

Sleep Consultant: "What's the problem?"

Me: "You know, I'm glad you're sitting down, Doc, because I'll bet you've never heard this one before. I can't sleep."

Sleep Consultant: "Not at all?"

Me: "Well, I sleep fine for the first four or five hours, but then I'm wide awake for three or four hours."

Sleep Consultant: "Any idea what's causing this problem?"

Me: "No, not really. No stress. No anxiety. I'm tired. I want to sleep, but I can't."

Sleep Consultant: "Are you disturbed by some sort of sound?"

Me: "Well, sometimes I might hear snoring?"

Sleep Consultant: "Your wife snores?"

Me: "Well, I don't know. She might. But she lives in another city, so unless she snores really, really loud ..."

Sleep Consultant: "Then who?"

Me: "My dog, Jake."

Sleep Consultant: "Well, why don't you just shut the bedroom door?"

Me: "What good would that do?"

Sleep Consultant: "Well, you might not hear him snore."

Me: "We sleep in the same room."

Sleep Consultant: "In the same room?"

Me: "Okay, the same bed."

Sleep Consultant: "Well, there's your problem."

Me: "That's not the only problem."

Sleep Consultant: "What else?"

Me: "Nightmares."

Sleep Consultant: "When did the nightmares start?"

Me: "When he was about five. I think they involve handcuffs and house cats."

Sleep Consultant: "So you sleep with a dog that snores and has nightmares?"

Me: "Plus, there's a fair bit of farting going on."

Sleep Consultant: "Audible?"

The vast majority of people who seek professional advice already know what their problems are and, quite probably, what solutions would be suggested. That's precisely why I will not pursue the professional services of a sleep consultant, I already know how that scene would play out.



Me: "Yeah, but those might be mine. Truthfully, I think that's what triggers his nightmares, but they let him get his own sleep consultant."

Sleep Consultant: "What do you do when you can't sleep?"

Me: "I usually listen to all-night radio, A.M. radio ... a bunch of wackos selling growth hormones, conspiracy theories and religion."

Sleep Consultant: "And this helps?"

Me: "Well, it convinces me that I'm the most normal person on the planet."

Sleep Consultant: "Do you ever get up, maybe get a warm glass of milk?"

Me: "I used to, but the pain was too much."

Sleep Consultant: "So you get headaches in the middle of the night?"

Me: "No, I stub my toe on the damn ramp every time I get up at night."

Sleep Consultant: "Ramp?"

Me: "Yeah, I had a ramp built into the end of the bed."

Sleep Consultant: "So you have trouble getting in and out of bed?"

Me: "Not me, the dog. It's a dog ramp."

Sleep Consultant: "Why?"

Me: "Because he's 16 years old and I don't want him jumping up and putting stress on his back legs."

Sleep Consultant: "So let me get this straight – you sleep with a dog who snores and has nightmares and comes in and out of bed on a ramp."

Me: "Did I mention the squeaking?"

Sleep Consultant: "Your dog squeaks?"

Me: "No, but sometimes he rolls over on his Magic Froggy, and the frog squeaks. It's the cutest thing."

Sleep Consultant: "Have you thought about having the dog sleep in another room?"

Me: "I tried that, and it didn't work."

Sleep Consultant: "Why not?"

Me: "There wasn't enough room for both of us on the couch."

Sleep Consultant: "What about making him sleep on the floor?"

Me: "No, my back couldn't take it."

Sleep Consultant: "So how long have you had this problem?"

Me: "About 10 years, now."

Sleep Consultant: "And how long have you had this dog?"

Me: "About 10 years now."

Sleep Consultant: "Do you see any correlation between your sleep problem and your dog?"

Me: "Ah, ha! So you think the problem might be contagious?"

Sleep Consultant: "No, no, no. The problem is you and your dog sleep in the same bed amidst snoring, farting, screaming, whining and barking!"

Me: "Well, I knew all that before I came to you."

Sleep Consultant: "Well, the only thing I can tell you is you must seek professional advice."

Me: "You mean go see another sleep consultant?"

Sleep Consultant: "No, you need to see a psychiatrist. Probably a whole team of them. Frankly, Mr. Thomas, you're nuttier than Michael Jackson mainlining Fruit Loops."

Me: "Well, that's easy for you to say, You don't listen to all-night radio."





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the1227taproom.com



The Science of Guinness World Records Through 2023
From the world's smallest stop-motion film to the fastest human reflexes, learn the science behind these World Records.
azscience.org



Sam Smith
September 3rd
GLORIA the tour with special guest Jessie Reyez at Footprint Center
footprintcenter.com



Bryan Adams – So Happy It Hurts Tour
July 25th
In support of Bryan Adams' 15th studio album, "So Happy It Hurts," with iconic group Joan Jett and the Blackhearts .
footprintcenter.com



Cirque du Soleil Corteo
September 13th – 17th
Corteo, which means "cortege" in Italian, is a joyous procession, a festive parade imagined by a clown.
footprintcenter.com



Jurassic World Live Tour
July 28th – July 30th
A fun, action-packed adventure including pulse-pounding stunts and life-sized Jurassic World dinosaurs like T. rex, Blue and more.
footprintcenter.com



Downtown Phoenix Farmers Market
Saturdays, 8 am – 12 pm
Expect to find local produce, grass fed meats, fresh eggs, baked breads and treats, jams and honey, peanut butter and much more!
downtownphoenixfarmersmarket.org



Diamondbacks Baseball
Catch the action as MLB's Arizona Diamondbacks take to the field all summer long at air-conditioned Chase Field.
mlb.com/dbacks



Food Truck Thursday
Thursdays
Featuring some of the Valley's most popular food trucks this weekly event features lawn games, music and other activities. Location: South Mountain Community Center.



First Friday Art Walk | 1st Friday of the month, 6 – 10 pm
One of the nation's largest, self-guided art walks featuring more than 70 galleries, venues and art-related spaces. The ultimate way to experience this city's culture, arts, flavor, and overall vibe. From small stages and galleries to boutiques and murals, there's no shortage of creative expression. Some venues and vendors stay open beyond 10 pm.
artlinkphx.org/phx-fridays

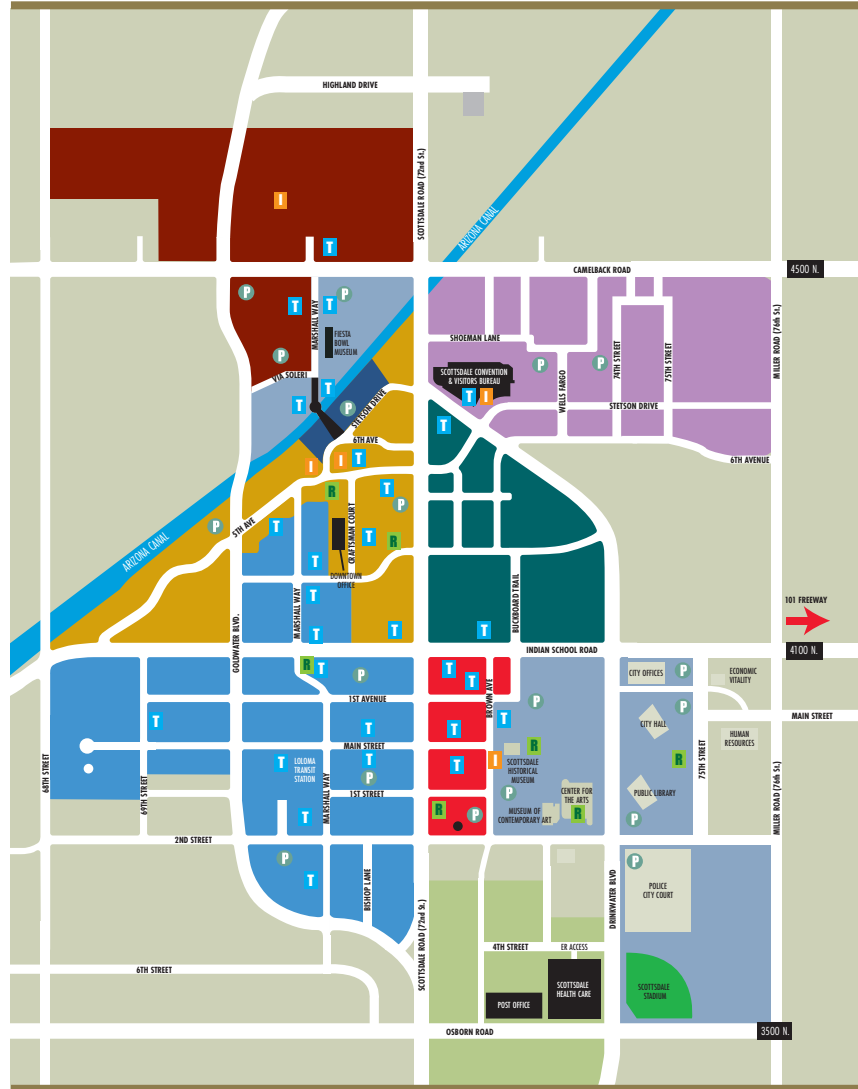
Destination **Scottsdale** AZ

DOWNTOWN SCOTTSDALE

For visitors to The City of Scottsdale, it actually covers three regions. Downtown Scottsdale, Old Town Scottsdale, and North Scottsdale. Downtown is a shopping and dining extravaganza. On Marshall Way you will find over 100 Art galleries, with exquisite jewelry stores dotting 5th Avenue. You will experience world-class resorts, retail shoppes and Fashion Square, the largest indoor shopping mall in the Southwest, coupled with a fabulous selection of restaurants and fine dining establishments. Scottsdale has earned the name “Rodeo Drive of the Southwest.”

OLD TOWN SCOTTSDALE

In the heart of Downtown Scottsdale, you will find a series of blocks called Old Town Scottsdale. Here you will find the period architecture showcasing historic buildings/shoppes that date back to the late 1800’s and early 1900’s. Situated throughout Old Town are a combination of retail shoppes, art galleries, western wear, Native American antique stores and a full array of fine restaurants. Pedestrian walkways link you to Scottsdale’s beautiful Civic Center, with access to the San Francisco Giant’s spring training stadium.



MAP KEY

- Fashion Square
- Fifth Avenue
- Old Town
- Waterfront
- Civic Center Plaza
- Main Street/Marshall Way
- R Restrooms
- T Trolley Stop
- I Information Cart
- P Public Parking



SCOTTSDALE MUSEUM OF CONTEMPORARY ART



Offering a great western vibe, you have arrived at one of the most desirable destinations in the southwest, Scottsdale, Arizona. Known the world over for its golf courses, world-class resorts, destination spas, nightlife, art galleries, upscale fashion and high-end shopping. You will also enjoy some of the finest dining served anywhere in the world.

The West's Most Western City has a resident population of 300,000. Named by Time Magazine as "America's Most Livable City," you will be hard pressed to find a more exciting and welcoming destination to enjoy that all this region has to offer.

From its humble beginnings as a Pima Indian village, this small town was founded in the late 1800's by a U.S. Army Chaplain named Winnfield Scott. At that time, he purchased 640 acres for just \$2.50 per acre, for agricultural use.

Today, Scottsdale has grown to 185 square miles and borders the Salt River Pima-Maricopa Indian Community, maintaining a link and relations to its past.

One of the most desirable destinations
in the southwest.

Downtown Scottsdale has arts and craft fairs, festivals, and fun events year-round that entertain both residents and visitors alike. Centrally located, you can travel to the East and West Valley in 15-20 minutes, which makes Scottsdale a great destination for travelers to the region.



5TH AVE • DOWNTOWN SCOTTSDALE



OLD TOWN TORTILLA FACTORY

Dine at Scottsdale's Hidden Gem

Old Town Tortilla Factory is located in the heart of Old Town Scottsdale, where it captures timeless charm with a distinct atmosphere that exemplifies the essence of the Southwest.

Our property boasts a 1400 square foot flagstone patio that is surrounded by green vegetation and shaded by 100 year old trees. In the summer months the patio is cooled with a state of the art mist system. Our bar, a separate gazebo, offers over 120 premium tequilas and a complete selection of beers, wine and liquor.

Our food at Old Town Tortilla Factory is Southwestern with a Mexican twist. Our loyal and experienced staff are committed to serving you the ultimate Southwestern dining experience.

Old Town Tortilla Factory is the perfect venue for your event:

- *Indoor and outdoor seating*
- *Cool mist system or toasty heated patio*
- *Can accommodate groups ranging from 10-350*
- *Plated or buffet style dining*
- *Daytime weddings or events available*
- *Live entertainment options and much more*

Visit oldtowntortillafactory.com on your computer, tablet, phone, or VR headset to view our high-resolution virtual tour, 3D venue walk through with measuring capabilities, menus, and more!



Web design, virtual tour,
and 3D walk through by...

interactive
MARKETING
TECHNOLOGIES

360°

imtinc360.com





Buzzed Bull Creamery

Tues. & Wed. from 1 – 5 pm
Join us for a Happy Hour every Tuesday and Wednesday from 1:00 pm to 5:00 pm, and enjoy 15% off on all Menu Items!
buzzedbullcreamery.com



Slide the Rails

Saturday, August 6th
McCormick-Stillman Railroad Park's wet and wild summer event. There will be a variety of inflatable water slides and obstacle courses for all ages.
therailroadpark.com



Kactus Jock

Selling Arizona souvenirs and gifts from their Old Town Scottsdale stores and online. This best of the West store has everything from t-shirts to copper fountains!
kactusjock.com



Glow Up

Thursday, July 20th
A new series advocating for self-care and supporting wellness. Featuring sound baths, meditation, and mindful movement inside the light-based exhibition.
smoca.org



Light & Bark Candle Company

Light + Bark is a candle company committed to spreading the light of goodness by making quality scented soy candles and shedding light on adoption of rescue + shelter dogs.
lightandbark.com



A Concert: A Tribute to ABBA

Saturday, Sep 23rd, 8 pm
The Concert: A Tribute To ABBA continues to be the top ABBA tribute in the world, dazzling all who see this fantastic performance
scottsdaleperformingarts.org



Havana Nights | Classic Movies

Dusk every Friday
Havana Nights presented by The Canal Club's at The Scott features classic movies from the early 20th century. Seats are limited.
thecanalclubaz.com



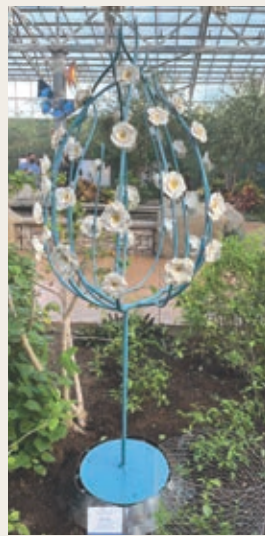
Leann Rimes: The Story... So Far Tour

Sunday, Sep 24th, 7:30 pm
Armed with her powerhouse vocal talents Leann Rimes performs at Scottsdale Center for the Performing Arts.
scottsdaleperformingarts.org



Scottsdale ArtWalk

Thursdays, 7 – 9 pm
A 40-year tradition, the ArtWalk process is simple — proceed at your own pace, wander into galleries that capture your fancy, stroll around a delightful area punctuated by dramatic statues, bubbling fountains, tree-covered courtyards, famed restaurants and more. Horse-drawn carriage rides and trolley rides are often available from plentiful free parking areas nearby.
scottsdaleartsdistrict.com



Art In Bloom

Through September 10th
Experience a unique exhibition of handmade floral sculptures displayed among thousands of beautiful butterflies as part of "Art in Bloom" in Butterfly Wonderland's Conservatory. Capturing the movement of nature, these sculptures are handmade by local Phoenix artist Jim Holbert and were created specifically for Butterfly Wonderland. Don't miss this captivating blend of art and nature at Butterfly Wonderland.
butterflywonderland.com

Kactus Jock

(Cereus Athleticus)



YOUR GIFT & SOUVENIR HEADQUARTERS



The Arizona
COLLECTION

by KACTUS JOCK

3 OLD TOWN SCOTTSDALE LOCATIONS

7229 East Main Street
480-690-2208

7121 East 5th Avenue
480-631-9411

The Purple Saguaro
480-933-5119



MUGS/CUPS



CUSTOM MADE SHIRTS



SOUTHWEST CACTUS



Rydables
Old Town Scottsdale
TOURS
by **Kactus Jock**



DUGOUT MUGS



HAND-BLOWN GLASS



HATS



HOT SAUCE



METAL ART



ASU APPAREL

RIDE.
SMILE.
REPEAT.

JOIN US FOR THE BEST TOUR IN OLD TOWN SCOTTSDALE

BOOK YOUR
TOUR BY
CALLING:
480-933-1125

VISIT US ONLINE AT WWW.KACTUSJOCK.COM

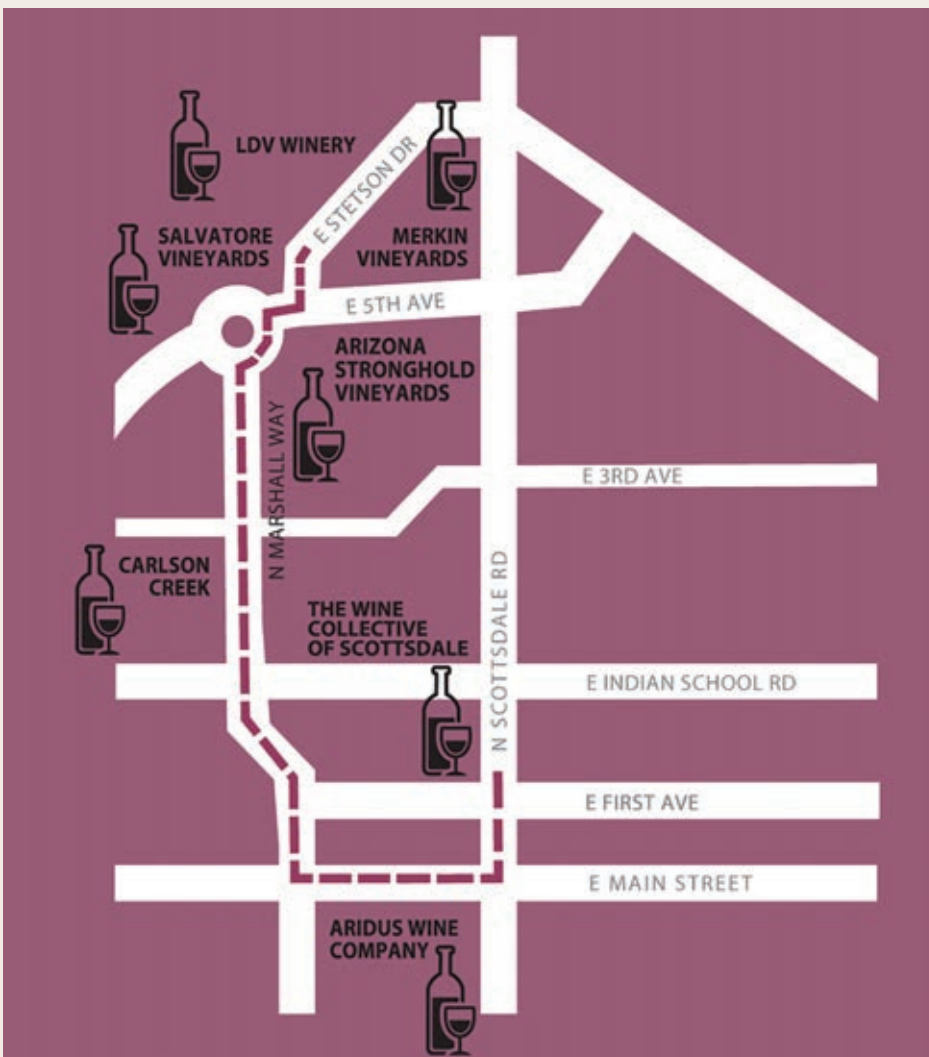


Canvas of Clay: Hopi Pottery Masterworks from The Allan and Judith Cooke Collection

On exhibit for the first time, more than 65 of the finest examples of Hopi pottery from The Allan and Judith Cooke Collection. A gift to the museum, this exhibition celebrates six centuries of the Hopi people and culture, whose tribal land lies in northern Arizona.

An interactive kiosk video showcases how Hopi pottery is created, with a special segment on the Cookes and what inspired them to amass such a world-class collection. Among the historic and contemporary masterworks are 18 ceramics by Nampeyo of Hano, the most famous of the Hopi potters, as well as works by 22 additional master potters including Nampeyo's daughters and other descendants.

scottsdalemuseumwest.org



Scottsdale Wine Trail

Old Town has plenty of options for you to enjoy a delicious glass of wine all within walking distance! Explore the Scottsdale Wine Trail and make a day, or weekend, experiencing Arizona wines. Each winery has a unique tasting room with plenty of delicious wines to try and buy.

scottsdalewinetrail.com





USS ARIZONA MEMORIAL GARDENS AT SALT RIVER

Located just 20 minutes from Phoenix Sky Harbor Airport, the USS Arizona Memorial Gardens at Salt River honors the brave US forces who were aboard the USS Arizona during the attack on Pearl Harbor, December 7, 1941. As a nation, we are forever indebted to those who serve and give their lives for our freedom and we are proud to honor them and share their stories in these gardens.

Learn more about the USS Arizona, December 7, 1941 and the impact it had on so many, and view a piece of the USS Arizona boathouse superstructure. The Gardens are free and open to the public daily, from dawn until dusk.



Proudly located in the Salt River
Pima-Maricopa Indian Community
USSArizonaSaltRiver.com






“Hyper hip, super creative, extraordinary sushi.”

– ZAGAT

Sun-Mon, 1/2 Off Bottles of Wine & Sake
Happy Hour Daily, 4-6:30p
Breakfast Daily, 7-11a
Located in the Lobby



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W Scottsdale / 480-970-2121
sushiroku.com   



SCOTTSDALE, THEN and NOW

THEN ... Winfield Scott was born in 1837 and over his career became an American Baptist minister, a Captain in the U.S Volunteers, and a politician. In February of 1888, Scott visited the Salt River Valley in Phoenix. He was so impressed with the region he purchased 640 acres for \$2.50/acre. Today, his land purchase is known as "Downtown Scottsdale". It would carry a present day value of more than \$ 1 Billion. In 1896 the town name was actually changed to "Scottsdale" in honor of Scott.

NOW ... Scottsdale, Ariona has come a long way since 1888. Scottsdale is annually rated among the nation's most desirable communities to live in, visit, and do business in. It is now counted among the 100 largest cities in America, but still retains its connection to its small-town, Western heritage.

Scottsdale's vibrant Old Town is considered the finest urban center in Arizona. It is home to more than 100 restaurants, 350 retail shops and over 100 art galleries. Old Town Scottsdale is best known for hosting great events throughout the year such as markets, art walks, festivals, parades, concerts, block parties and of course the cactus spring training for major league baseball.

The Old Town Tortilla Factory

This is a real local landmark, a hidden gem located in Downtown Scottsdale. The Old Town Tortilla Factory was built from a historic 75-year old Scottsdale adobe home, which Jim and Chad Flaum have proudly owned since 2001. That's just one of the key reasons it's such a popular establishment— great ownership. Then one adds in the warm, rustic décor and casual ambiance, great Southwestern fare (with a Mexican twist), award winning margaritas and great service. You can dine in the adobe house (and watch the tortillas being made) or enjoy dining under the stars on the expansive outdoor patio. And if it's just a cocktail you are seeking, then grab a seat at the factories outdoor Gazebo Bar that offers over 120 premium tequila's, beer, wines and liquors. The Old Town Tortilla Factory is a favorite spot for locals and travelers alike and should not be missed. Rest assured you will not be disappointed. Reservations are suggested.

**Open Sunday – Thursday from 5PM – 9PM,
Friday & Saturday 5PM – 10 PM.
480-945-4567 | Oldtowntortillafactory.com**



Destination **North Scottsdale** AZ

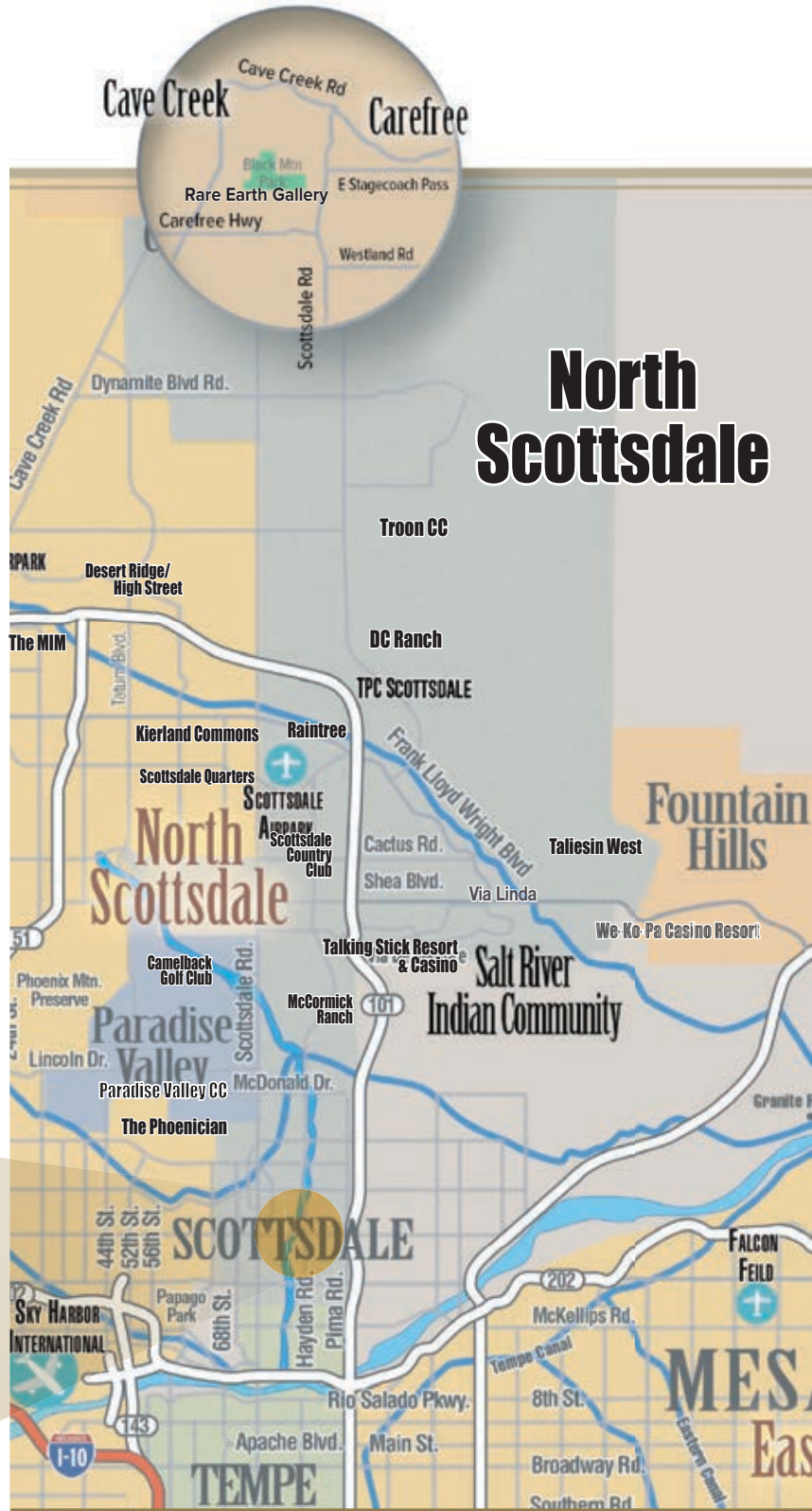
DESTINATION NORTH SCOTTSDALE AZ

NORTH SCOTTSDALE AND BEYOND

This is the third region for Scottsdale that encompasses the communities of Paradise Valley, Grayhawk, Cave Creek, Carefree, and a little to the east, the Town of Fountain Hills. The local landscape offers you everything and more. Enjoy many of your favorite outdoor activities. Shop till you drop, by visiting all of the upscale retail shopping venues that dot the landscape. Enjoy superb restaurants, fine dining, world-class golf courses, casinos and major venues like Taliesin West and the Musical Instrument Museum.

ANNUAL EVENTS

Every year North Scottsdale plays host to many of the world's premier events attracting millions of visitors from around the world. The Barrett-Jackson Car Auction, The Waste Management Phoenix Open, known as "The Greatest Show on Grass" played at the legendary TPC of Scottsdale, to the largest Arabian Horse Show in the world, held annually at Westworld. It also is home to the Arizona Diamondbacks and Colorado Rockies spring training facilities at Salt River Fields.





WE-KO-PA GOLF CLUB

North Scottsdale offers higher-end residential communities, coupled with upscale boutique shopping, fine dining, superb golfing, and outdoor recreational activities that will cater to everyone's desires. You will also visit great venues, art galleries, museums and places of interest that dot the landscape. One local landmark is Frank Lloyd Wright's Taliesin West.

The region offers many of the country's largest annual events that attract millions of travelers from around the world. One such event is the Waste Management Phoenix Open, presented by Taylor Morrison, also known as "The Greatest Show on Grass." PGA golfers consider the WMPO to be their favorite tournament. This year, Scottie Scheffler became the seventh winner in history to successfully defend his championship with back-to-back wins. First prize was \$3.6 million.

A little farther north brings you to the communities of Cave Creek and Carefree. Known for their local artists and galleries, great restaurants, these two towns offer a more laid-back western vibe. Both towns are extremely popular with visitors to the region.

Across the board, outdoor activities abound. So if you are into hiking, biking, running, horseback riding, hot-air ballooning, rafting to 4-wheeling in the Sonoran desert, simply take your pick. North Scottsdale and the surrounding areas of Cave Creek and Carefree are certainly worth visiting.

A wide variety of outdoor activities, events, spas, culture, casual eats, and fine dining.

With all Scottsdale has to offer, it is no wonder the city was once voted America's "Most Livable City," a concept it continues to carry with its wide variety of outdoor activities, spas, culture, casual eats, fine dining, and it's famous, walkable Old Town. Scottsdale is also home to the United Soccer Leagues (USL) Phoenix Rising football club.



16TH HOLE AT THE WMPO

ARCHITECTURAL MARVEL. OUTDOOR SPLendor.



VISIT TODAY

Taliesin West is Frank Lloyd Wright's winter home and studio that showcases the Sonoran Desert, city views, and America's greatest architect's desert masterpiece. We offer daily tours and programs from book club to yoga – including hands-on workshops for children and parents.



FRANK
LLOYD
WRIGHT'S
TALIESIN WEST

SCOTTSDALE, ARIZONA • 888.516.0811 • FRANKLLOYDWRIGHT.ORG



Seaside Soiree Summer Series
Thursdays, Through July 13th
 Cool off at the Splash Pad, jump into a foam zone in the AMC Lawn or enjoy DJ hits and tons of summer giveaways at Desert Ridge's Summer Series event.
shopdesertridge.com/event



Quilt, Coat and Sewing Festival
August 31st – September 2nd
 Find a wide variety of Sewing, Quilting, Needle-Art and Craft supply exhibits from many quality companies. Located at Westworld of Scottsdale
quiltcraftsew.com



Summer Fridays
at Scottsdale Quarter
Fridays, June 2nd – July 28th
 Featuring DJs, fun water toys, inflatables and swag from your favorite retailers. The first 100 kids get free toys to take home!
scottsdalequarter.com



Cave Creek Farmers Market
Saturdays, 8 – 11 am
through September
 Fresh, local, seasonal produce, herbs, flowers, baked goods, natural meats and seafood as well as local arts & crafts.
arizonafarmersmarket.com



Fourth at the Fountain
July 4th, 7 PM
 Festivities featuring music and prizes include a performance by Rock Lobster and a majestic fireworks display over the Park's picturesque Fountain Lake.
experiencefountainhills.org



Let's Roll Summer
Through Sept. 5th
 Skate at an outdoor roller rink, Game your way through a vintage arcade and get your Glow on at the Neon 9 mini golf course and more!
scottsdaleprincess.com



Roadrunner Park
Farmers Market
Saturdays, 8 am – 1 pm
 Local produce including fresh vegetables & fruit, baked goods, honey jams and jellies, natural meats, and hand crafted items
arizonafarmersmarket.com



Junk in the Truck Vintage Market
September 15th – 17th
 Shop over 120,000 sq. ft. filled with 150+ vintage curators and handmade artisans from across the country.
junkinthetruckvintagemarket.com



Candle Chemistry
 For travelers, wanting to take a piece of Arizona home with them, Candle Chemistry has a line of scents that are dedicated to our beautiful state!
candlechemistry.com



Talesin West
 Tour architect Frank Lloyd Wright's winter home and studio in the desert. Today it is the headquarters of the Frank Lloyd Wright Foundation.
franklloydwright.org



Stagecoach Village
 Stunning mountain views and a unique collection of shops, restaurants and professional services await you. Spend the day enjoying authentic Italian cuisine, locally inspired fine dining, or gourmet Russian crepes. There is even an on-site brewery with great pub faire and a variety of custom shops from fine handcrafted hats to western furniture and decor.
stagecoachvillagecc.com



GIVING BACK IN A BIG WAY

Thanks to the support of the WM Phoenix Open, The Thunderbirds have donated more than \$176 million to Arizona charities in its 87-year history. We are extremely proud of the tradition and success of this event and the tremendous positive impact it has on Valley charities and the State of Arizona. We look forward to the 2023 edition of “The People’s Open,” and cannot wait to GIVE BACK IN A BIG WAY.

— Michael Golding, Big Chief, The Thunderbirds



ThunderbirdsCharities.org

Swoop, flair, Droop and Dare Discount Airlines are a Mess

– By William Thomas

The only thing worse than the on-time performance of discount airlines these days is their names. Is Swoop really the best brand-name WestJet could spray paint on the side of their cut-rate affiliate? I mean was Droop already taken?

Can you imagine the brain cramps suffered around the boardroom table at that meeting? "Not sold on Swoop. Then how about Goop? No, Gwyneth will sue. Then Dupe?" Laughs all around.

"How about Zoom? Oh, already taken. Then Doom? Sorry. Maybe Tomb?" Bigger laughs all around. If I'd been there I believe I would have won the meeting with Vrrroom! Vrrroom!. In the 'silly names for airlines' department, Ransom Airlines should win some sort of Homeland Security award.

I believe it was the UK's Ryanair that led the way in charging you for everything from blankets to pillows, from water to leg room. I understand the British government watchdog stepped in before they could install pay toilets. Seriously. Good thing, because when some guy who's had four beers decides he will damn well not pay to use the toilet ... I believe that's the first time Wizz Air got somebody's attention. Right about now passenger airlines are trying to figure out a fair price to charge us for oxygen.

With every inch of space squeezed out of the planes to minimize comfort and maximize profit, two people can no longer pass each other in most aisles and large-bodied passengers cannot fit into some washrooms. Underfunded and overly ambitious, it's like all these cut-rate carriers got into the business last week and now they're desperately trying to figure out how the industry works. It seems most executives were recruited from McDonalds and financing came from Silicon Valley Bank.

All airlines are now charging between \$50 and \$80 to check a piece of luggage. Given the track record of most airlines,

especially Air Canada, they'd be better off accepting your luggage for free and then charging you to find it.

Who's making money from airline travel? Not the airlines. My ticket for a recent four-hour international flight showed eight additions for taxes, airport fees, security surcharges, and tourism enhancement. By the time I got to my destination and saw how little money went to the airline, I felt guilty about not making an offer to the pilot to chip in for gas. Add up all the ticket money that goes to tax-grabbing governments and cash-strapped airports and we're all now officially flying ExcessAir. I recently flew Swoop Airlines with a three-hour delay upon departure and a three-hour delay upon my return. A friend on that same route had a two-hour surprise, the plane was leaving earlier. Due to poor on-time performance, discount airlines now have a recurring medical problem on their hands. Many regular passengers faint straight away when they find out their flight is on time.



Destination **West Valley** AZ

WEST PHOENIX

The region encompasses the growing cities of Glendale, Goodyear, Avondale, Litchfield Park, Peoria, Surprise, Sun City, Buckeye, El Mirage and Tolleson that boasts a population of roughly 1.8 million. The West Valley has become a magnate for new business, attracting many of the country's leading manufacturers and suppliers. It is also home to the 56th Fighter Wing at Luke Airforce Base, the U.S. military's largest training base for the F-16 and the new F-35 fighter jets.

SPORTS & ATTRACTIONS

Home to the Arizona Cardinals of the NFL, and host to the 2023 Super Bowl is State Farm Stadium. A key center point is the expanding Westgate Entertainment District that comprises an expanding list of hotels, resorts, concert venues, shopping, restaurants and Desert Diamond Casino. Close by is the Wildlife World Zoo, Aquarium and Safari Park, the States' # 1 ZOO. A few minutes south on the 101 highway to highway 10, and you come upon Phoenix Raceway that hosts multiple NASCAR and INDY Car races each year. Year-round there is always something exciting to do in the West Valley.





The West Valley is continuing to grow and expand its residential and retirement communities, business and manufacturing, but now it is also becoming known as a major entertainment and resort district. There is the Westgate Entertainment District, the Wigwam Resort, then in 2024, comes the 60-acre VAI resort hotel which will be the largest resort and entertainment destination in Arizona. Huge in size would be an understatement.

Every year Glendale hosts the Fiesta Bowl at State Farm Stadium. It is also home to nine MLB spring training teams whose facilities are located here. More recently, the West Valley and the City of Glendale were in the global spotlight as hosts for Super Bowl LVII held at State Farm Stadium, and in 2024, it will once again host the NCAA Men's Final Four basketball championships.

Glendale bills itself as Arizona's Antique Capital with its historic downtown district. Only a short 20-25-minute drive from downtown Phoenix and most other regions of the Valley, it is easily accessible off either the I-10 or 101 highways.

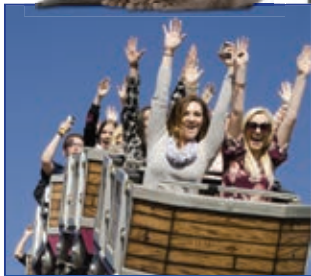
A major entertainment and resort district with a historic downtown.

Whether you enjoy a night at the casino, to football or auto racing, visiting the zoo, golfing, boutique and outlet shopping or fine dining the West Valley will not disappoint.



6,000 animals, 8 shows daily, tons of rides, a thousand thrills and a million smiles
All in One Day! Everyday!

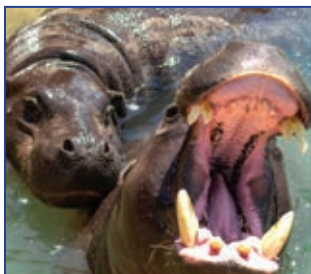
Get Tickled by a Tiger!



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CLIP OR SCAN! GOOD FOR FOUR!

\$5

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Per Person • \$20 Value





West Wind Drive In
Toss a Frisbee or football around before the show or bring the wee ones to the play structure near the snack bar before you settle back for a one-of-a-kind movie presentation.
westwinddi.com



Rio Vista Community Park
The 2,000-square-foot park features a spraying turtle, water cannons, directional water jets, large ground sprays and mist. Plus, an urban lake, a skate park, a playground and more.
peoriaaz.gov



Goodyear Community Park
Colorful water arches, drop buckets and water cannons are featured at this splash pad. Open from the third Monday in April through third Monday in October.
goodyearaz.gov



Sun City Farmers Market
Thursdays, 9 am – 1 pm
Market includes fresh, local and seasonal produce, herbs and more!
arizonacommunityfarmersmarkets.com



Food Truck Fridays West
Friday Evenings, 6 – 9 pm
10-20 awesome food trucks, music and family fun. In front of Desert Financial Credit Union on 79th Ave, North of Bell Rd.
getlocalarizonaevents.com/foodtruckfridaywest.com



Arrowhead Farmers Market
Sat.s through Aug. 9 am – 1 pm
Stay outside with more summer vendors than ever before! Fresh produce, meats, dairy, eggs, breads, and more! Location Arrowhead Mall..
getlocalarizonaevents.com



Monster Truck Live Glow Party
August 19th – 20th
Watch your favorite Hot Wheels Monster Trucks light up the floor in outrageous monster trucks competitions and battles.
desertdiamondarena.com



Ridge Rider Days
September 29th – October 1st
Support your home PBR Team, the Arizona Ridge Riders, in their home building as they battle seven other PBR teams for the Ridge Rider Days title.
desertdiamondarena.com



Historic Downtown Glendale
Discover Historic Downtown Glendale which has been named as one of the country's ten best places for shopping and has received national accolades for dining.
visitdowntownglendale.com



Beyonce Renaissance World Tour
Thursday, August 24th, 7 pm
At State Farm Stadium.
statefarmstadium.com



Westgate Entertainment District
One of the largest and most exciting mixed-use, urban developments in North America.
westgateaz.com



DRAKE – It's All a Blur Tour
September 5th & 6th, 7 pm
At Desert Diamond Arena with special guest 21 Savage.
desertdiamondarena.com



EXPAND YOUR HORIZONS

Our wide-open skies await.

Visit our website and Facebook page for news
about upcoming events out Wickenburg way.

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Wickenburg
LET'S RIDE



SPOTLIGHT

Wildlife World Zoo, Aquarium & Safari Park

This great venue and attraction continues to be ranked as Arizona's # 1 ZOO. It boasts Arizona's largest collection of exotic and endangered animals (6,000 to be exact), 600 different species, tons of fun rides, a petting zoo along with 8 fabulous shows that are performed daily.

The Zoo is an expansive site, with snack bars, restaurants, gift shops and washrooms situated throughout the grounds. It's easy to spend an entire day visiting the many different attractions offered. The Zoo is packed with Lions, Tigers, Kangaroos, Rhino's, Zebra's, Monkey's, Giraffes (which you can feed at the giraffe feeding station), exotic birds and so much more. And don't forget to visit the Aquarium where you can see over 75 indoor exhibits featuring river monsters, sharks, piranha, fish and sea lions. Or maybe you will enjoy Dragon World, showcasing reptiles including a rare white alligator and a salt water crocodile. The Zoo also has a new mining experience where you can experience a bit of the "Old West" by panning for gold, gems and fossils.

Without question a Valley favorite for both visitors and locals alike. Open 365 days of the year from 9 AM – 6 PM. For more info call **623.935.9453** or visit **wildlifeworld.com**.



WOUNDED WARRIOR PROJECT

★★★★

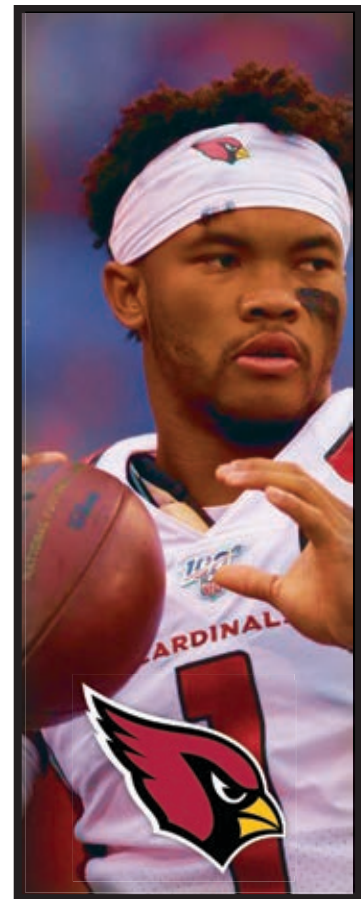
"When I was first injured, Wounded Warrior Project promised they'd always be there for me and my family. And they always have been."

— WOUNDED WARRIOR BRYAN WAGNER

Wounded Warrior Project[®] (WWP) is committed to serving the post-9/11 generation of injured service members, ensuring they get the care, attention, and support they deserve. Our services in mental health, physical health, peer connection, career counseling, and financial wellness change lives — and warriors never pay a penny for these services.

WHEN WOUNDED WARRIORS ARE READY TO START THEIR NEXT MISSION, WE STAND READY TO SERVE.

★ Find out more at woundedwarriorproject.org ★



Destination **Sports** AZ

The City of Phoenix, Maricopa County or as its best known, the Valley of the Sun, remains a fan favorite destination for millions of annual sports enthusiasts. Whether you are a casual spectator or a profound sports junkie, every month of the year sees travelers flocking to the Valley from all over the U.S., Mexico and Canada to cheer on their favorite sports or race teams (NASCAR or the Indy Car series) who make annual visits to the Valley. In the case of NASCAR they have two races each year in the Valley.

Why is the Valley such a favorite sports destination?

There are many reasons, but the primary three reasons are the weather, fine dining and great shopping. During the colder winter periods when daily Valley temperature range between 70-85 degrees. So if you are one of the unfortunates who reside in a winter climate and have to deal with those sub-zero temperatures for 4-5 months of the year; or tickets from your home team remain sold-out, that's when Phoenix with all that it has to offer comes into play. Many of our visitors who can't buy a ticket or do not have a NASCAR race date in their home town, come to the

Valley to see their favorite teams. That is why the Valley is a huge destination for sports fans all year-round. And from an economic standpoint, these loyal fans contribute "billions" of dollars into Phoenix's local economy. It is estimated that NASCAR alone who race at Phoenix Raceway (formerly PIR) in the West Valley, contributes over \$450 million into the local economy.

Across the Valley, locals and visitors alike, can enjoy professional sports at every level, along with the premier college teams from ASU, U of A, NAU and Grand Canyon University. The Valley also boasts a variety of annual events well-known to the world stage that also attracts millions of people. The College Football National Championship is played at State Farm Stadium in Glendale, and in 2017, Glendale also played host to the NCAA's Men's Final Four.

Every year cities across the Valley hosts multiple sporting events. College bowl games in Glendale, the annual Waste Management Phoenix Open, hosted by the Phoenix Thunderbirds is played at the TPC in Scottsdale. It is



considered to be (by the players) as the best run tournament on the PGA Tour. Then you have the Barrett-Jackson Car Auction or the Arabian Horse Show that are both held at Westworld in North Scottsdale. And let's not forget about the ever popular Cactus League Spring Training that lasts between 4-5 weeks and commences in late February and ends in early April. The Valley hosts 15 of major league's baseball teams as they prepare for MLB's regular season. This event alone, draws over a million people to the Valley.

The Valleys professional sports franchises cover the entire spectrum from MLB's Arizona Diamondbacks, the NBA's Phoenix Suns, the NHL's Arizona Coyotes, the NFL's Arizona Cardinals, the WNBA's Phoenix Mercury, the USL's Phoenix Rising football club, and Arena football with our Arizona Rattlers. Worldclass facilities host each of these teams (the State Farm Stadium home to the Arizona Cardinals has been named one of the 10 Best Stadiums in the World by Time magazine, along with affordable tickets available for Valley visitors.

At Press time all professional sports teams had not yet published their pending game schedule.

For more information on pending schedules go online to the respective teams websites or the League sites.

ARIZONA SPORTS TEAMS

Major League Baseball
dbacks.com | MLB.com

National Hockey League
arizonacoyotes.com | NHL.com

National Basketball Association
suns.com | NBA.com

National Football League
azcardinals.com | NFL.com

Women's National Basketball Association
mercury.wnba.com | WNBA.com

United Soccer League
phxrisingfc.com | USLchampionship.com

Indoor Football League
azrattlers.com | www.golFL.com

National Association for Stock Car Auto Racing
phoenixraceway.com | nascar.com

Destination **College Sports** AZ



Arizona State University | asu.edu

Founded in 1886, 30 years before Arizona was granted statehood, the university opened its doors to 33 students who occupied 4 classrooms in Tempe, Arizona. Today, Arizona State University is ranked # 1 in the USA for innovation, and is one of America's largest educational institutions with a student population of over 51,000 students. ASU graduates over 20,000 students annually. As part of the prestigious the PAC-12 Conference, ASU, known to all as the "Sun Devils" has earned over 200 national and conference championships in both men and women's sports. It offers a full spectrum of sports programs, and is well-known for its dominance in football, basketball and baseball.



University of Arizona | arizona.edu

University of Arizona was founded in 1885, as the first university in the Arizona Territory. UofA is a public research university located in Tucson, Arizona, and is another highly ranked university in the USA with student population exceeding 46,000 in 19 separate colleges/schools, including the UofA College of Medicine in Tucson and Phoenix. Known as the "Wildcats", UofA is also part of the prestigious PAC-12 Conference and boasts a diverse sports program which excels in basketball, followed by football and baseball.



Northern Arizona University | nau.edu

Northern Arizona University is a public research university with its main campus located in picturesque Flagstaff, Arizona. It opened its doors 120 years ago in 1899 with just 23 students and two faculty members. NAU is built on a student-first foundation ... this was true in 1899, and it's true today. NAU continues to shape the future with a nationally ranked educational programs, high-research status, and emergence as a leader in sustainability, science, business, green building, and cultural arts. NAU has a student population of over 31,000 students. Known as the "Lumberjacks" NAU's sports program is part of the BIG SKY Conference.



Grand Canyon University | gcu.edu

Grand Canyon University was founded in 1949 by the Southern Baptist Church. Today, GCU is a for-profit, private, Christian university located in Phoenix, Arizona. In 2018, GCU was ranked as the largest Christian university in the world with a student population of 20,000 and more than 70,000 online. GCU offer over 200 educational programs. In addition to GCU's bachelor, masters and doctoral programs, they provide individual courses and continuing education programs for teachers. Known as the "Lopes"... GCU is part of the WAC conference, and offers a diverse athletic sports program for its students.

ARIZONA'S GRAND CANYON

ONE OF THE SEVEN NATURAL WONDERS OF THE WORLD



For More Information on the Grand Canyon Visit grand-canyon-park.org



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